

February 21, 2024



**Virginia Beach Retired Employees Association
Minutes of the Board of Directors
February 21, 2024
at 09:30 a.m.
Large Conference Room
Agricultural Building**

Email: vbrea.webmaster@gmail.com

Website: vbrea.org

Board of Directors:

President – Pete Leavitt

Vice President – Joelle Talbot

Secretary – Louise Pesnicak

Treasurer – Donna Brehm

At Large – Twila Leavitt, Nancy Moore, Margaret Sullivan-Rucka, Cathy Morse, Kathy Smith

Welcome:

The President welcomed all present.

Reports of Board Members:

President – Pete Leavitt

- Pete presented at the preretirement seminar on January 15th. 40 individuals were present and presentation well received. The seminars this year will alternate between in-person and virtual.

Vice President – Joelle Talbot

- No Report

Secretary – Louise Pesnicak

- January minutes approved by e-mail.

Treasurer – Donna Brehm

- Motion to accept and seconded to approve the January Treasurer's Reports as presented. Approved.
- Report attached to these minutes.
- A member's check was returned and fee was charged to us. After discussion, it was decided not to charge the member the return fee as their check was since made good.

Reports of Committees:

Benefits/Wellness – Chair Vacant

- Both regular and hybrid retirement benefits will be posted on our website.

Communications – Twila Leavitt

- 35 letters were sent in January to new retirees.
- Website-overall activity up. Only 2 business cards on our local commerce page. To validate status of both.

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

- Website and committee reports attached to these minutes.

Involvement – Nancy Moore

- Survey data distributed and discussed. Confirms acceptance of current practices (venues, time). Majority of respondents prefer annual meeting to be a lunch meeting. Results to be posted on website.
- Report attached to these minutes.

Finance – Donna Brehm

- Income and Expense Report close to balance. Negative expense only for this year. Project lifesaver check returned as undeliverable. Donna researched issue and ended up sending check to organization's treasurer's home.
- Report attached to these minutes.

Membership – Donna Brehm

- 241 members. Membership is dwindling. Discussed that Sheriff's department, court employees and teachers are eligible to be members of our organization.
- Yahoo is taking over Cox's emails; however, addresses will remain the same.

Unfinished Business

- Health Insurance Credit – Donna contacted the city manager's office with unfavorable results. No meeting was scheduled. Board felt the next step would be to try and obtain city council member's assistance in moving this issue forward. Also, need to inform city employees of this issue to get their involvement to move it forward.
- Proposed By-Laws amendment approved and will be updated to reflect amendment.

New Business

- Members to be informed of Credit Union Scholarship and that the deadline is April 16. Will be posted on website.
- The organization's By-Laws job descriptions and Duties and Responsibilities do not match. Presented that the Duties and Responsibilities are more in depth but compatible with the By-Laws.
- There's no provision in our By-Laws for frequency of review to ensure that they accurately reflect how our organization works and remains relevant. Board members to review current By-Laws and discuss further at next meeting.
- Proposed giving 25% of 50/50 raffle to the involvement committee to support the giveaways provided to members at our luncheons. Motion made by Donna and seconded by Kathy Smith to approve this motion. Motion approved.

There being no further business, the meeting was adjourned at 11:27 A.M. followed by the meeting at Golden Corral.

Respectfully submitted by,
Louise Pesnicak

VBREA TREASURER'S REPORT - February 21, 2024			
REPORT PERIOD:	January 1-31, 2024		
VA BEACH CREDIT UNION CHECKING			
		STARTING BALANCE:	\$534.30
CREDITS			
	Monthly Interest	\$0.02	\$0.02
	Dues Renewals	\$48.00	\$48.00
	Dues Renewals	\$51.00	\$51.00
	Dues Renewal (\$24) and Jan. 50/50 (\$36)	\$60.00	\$60.00
DEBITS	Reversal-Member account closed	\$12.00	\$12.00
	Returned check fee-above	\$15.00	\$15.00
	Debit Card-External Storage	\$58.86	\$58.86
RECONCILED BALANCE WITH JANUARY 31 STATEMENT			\$607.46
VA. BEACH CREDIT UNION SAVINGS			
		STARTING BALANCE	\$1,783.29
CREDITS	Monthly Interest	\$0.23	\$0.23
DEBITS		\$0.00	
RECONCILED BALANCE WITH JANUARY 31 STATEMENT			\$1,783.52
VA. BEACH CREDIT UNION MONEY MARKET ACCT.			
		STARTING BALANCE	\$5,050.91
CREDITS	Monthly Interest	\$2.57	\$2.57
DEBITS		\$0.00	
RECONCILED BALANCE WITH JANUARY 31 STATEMENT			\$5,053.48
TOTAL ASSETS AS OF JANUARY 31, 2024			\$7,444.46

VBREA Communications Committee

February 14, 2024

The Communications Committee met February 14, 2024 at 9:30 A.M. at Brick House Diner, 941 Providence Square.

Those present were Twila Leavitt, Chairman; Phillip White, Cathy Morse, Stan Morse, Kathy Smith and Mary Cardwell. Pete Leavitt was a guest.

Twila welcomed everyone.

Membership and retirement letters: Philip sent 35 retirement letters for January and 5 for December retirees.

Greeting cards: Rusty sent one sympathy card and two get well cards.

Member Information and Website: Cathy Morse stated two email blasts were sent out. Overall activity on our website is up. She made several updates to the website.

Member Information and Facebook: Kathy Smith stated there was an influx of retirees joining the other Facebook group but not the member's Facebook group. Cathy is going to include a blurb at the bottom of every email to point members to the member's group.

Old Business:

We will continue to seek new members for the Communications Committee.

New Business:

The date of the March meeting was changed to March 6 because of conflicts with the second Wednesday.

The next meeting will be March 6, 2024 at 9:30 A.M. at Brick House Diner.

The meeting adjourned at 10:35 A.M.

Respectfully submitted,

Twila Leavitt, Chairman

Mary Cardwell, Secretary

**Webmaster Report – Cathy & Stan Morse
Virginia Beach Retired Employees Association
February 14, 2024**

Our site is: www.vbrea.org

Our email is: vbrea.webmaster@gmail.com

**Webmaster Dashboard Unique Visitors Report
January 14, 2024 – February 12, 2024**

Unique Visitors: Every computer has its unique code so individual computer visits are only once during a week from a Monday through a Sunday no matter how many times that individual computer visits.

Jan 14 – Jan 28	Unique Visitors	Page Views
Jan 14	7	22
15	5	10
16	7	18
17	10	26
18	4	6
19	8	12
20	1	4
21	5	11
22	4	17
23	6	24
24	4	6
25	3	10
26	3	6
27	4	11
28	4	18

Jan 29 – Feb 12	Unique Visitors	Page Views
Jan 29	8	20
30	2	2
31	3	3
Feb 1	7	15
2	5	6
3	2	3
4	3	18
5	7	10
6	7	14
7	8	20
8	4	6
9	3	8
10	8	16
11	4	7
12	9	47

The table above reflects the past 30 days. Overall activity on our website is up for this reporting period. Updates to the website include: Replaced holiday graphics with Valentine’s graphics on entire website; On the HOME page posted the information for the February 2024 General Membership Meeting; on the OUR PRESIDENT page, updated the President’s message; on the CALENDAR page updated upcoming meetings; updated CVB-PT-POSITIONS-SPOTLIGHT page; added January 2024 retirees to NEW-RETIREEES page; added January 2024 Board Meeting Minutes to the STAY-CONNECTED page.

The dotted lines on the first graphic (on the next page) of the Webmaster Views Report show the previous 30 days for comparison. According to Weebly analytics, there were 148 unique visits, which is up 6% over the last 30 days than from the previous 30 days. There were 374 page views, which is up 17% from the previous 30 days. Unique visits viewed an average of 2.4371 pages, which is up 14%.

Webmaster Report – February 14, 2024 - page 2

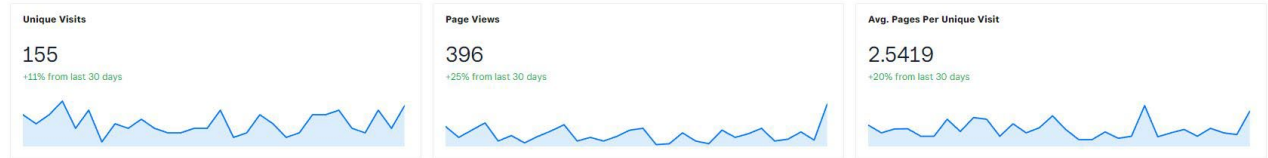
Webmaster Views Report

January 14, 2024 – February 12, 2024

Overview

Daily

January 14, 2024 - February 12, 2024



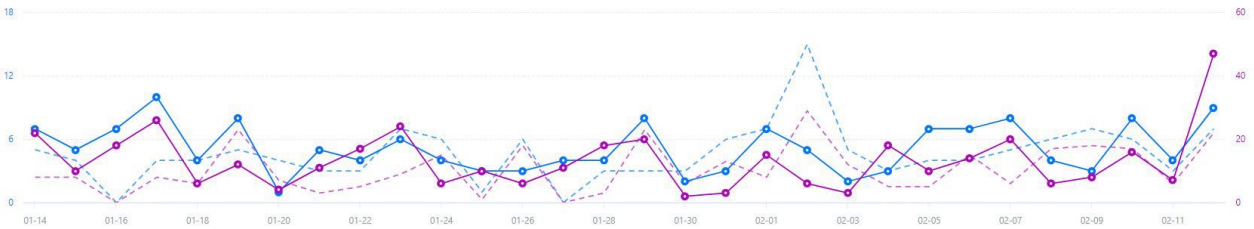
Compare your data

Unique Visits

Page Views

include previous period

Unique Visits Page Views



Top Pages Reviewed: The figures indicate which pages had more “interest” for viewers.

Page Name	Views past 30 days	Vs Previous 30 days
/home page)	52	+40.31%
/about-us.html	7	+46.67%
/benefits-and-you.html	5	+50.00%
/calendar.html	7	+46.67%
/cvb-pt-positions-spotlight.html	4	+36.36%
/in-gratitude.html	2	+50.00%
/local-commerce.html	2	+0.00%
/membership.html	10	+40.00%
/new-retirees.html	52	+40.63%
/our-president.html	9	+90.00%
/services-opportunities.html	7	+100.00%
/stay-connected.html	5	+45.45%
/vbrea-events.html	9	+50.00%

Since the last report in January, two email blasts were sent to the membership: the first email presented the proposed amendments to the VBREA Bylaws; the second email announced the date, location and speaker for the February 2024 VBREA General Membership Meeting and a reminder of the deadline to comment on the proposed amendments to the VBREA Bylaws.

On February 13, 2024, two emails were sent to the two members who advertise business cards on our LOCAL-COMMERCE page. The email was to ask these members to confirm the validity of the business cards by replying to the email and if no reply is received by February 29, 2024, the card will be removed. Suggest we mention at the membership meeting that this is a service we offer free to VBREA members who have their own business and would like to have their business card on our website.

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

Involvement Committee
Meeting Minutes
February 6, 2024 10:00 am
At the home of Nancy Moore, Chairperson
Virginia Beach, VA

Present were Nancy Moore, Pat Hamm, Louise Pesnicak, Roberta Snyder, Joelle Talbot and new committee member Joyce Wilson. Absent were Rose Dawley, Pete Levitt, Ilene Snyder, Sue Sullivan Jean Marshall

Location and dates for monthly meetings/lunches for 2024 are as follows:

February 21 – Golden Corral. Al Chewning, VB historian, will be the speaker.

March 20 – Reginella's Italian Restaurant at Loehmann's Plaza. Pat Hamm will contact the restaurant. This will be the first time the association has met at this restaurant.

April 17 – Dockside Restaurant located off Shore Drive.

May 15 – A J Gators on Holland Road or Gus and George's

June 19 – Annual picnic at the Farmers Market

July 17 – Taco Loco on VB Blvd.

August – No meeting.

September 18 – AJ Gator's or Golden Corral

October 16 – TBD

November 20 – Central Library if available

December 11 – VB National Golf Club

Two possible speakers for future lunches/meetings were Credit Union Rep. on subject of estate planning and hospice care. Nancy will check and see what the Credit Union has to offer. Also the editor of the local, Princess Anne Independent newspaper.

This meeting was held at Nancy's house to give the committee time and space to tabulate the results of the survey questions mailed to all members in November. 291 were sent out and 93 returned. Each member was given surveys to read and tabulate the results. Nancy was given the job of trying to understand the results and present them at the February Board meeting.

Lunch was served and the meeting adjourned at 11:30. Next meeting will be Tuesday, March 5, 2024 at the Agricultural Dept. conference room at 10:00 AM.

VBREA ANNUAL RECORD OF INCOME AND EXPENSES FOR 2023/2024 FISCAL YEAR

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	TOTAL TO DATE
INCOME													
DUES-NEW AND RENEWAL	\$6.00	\$6.00		\$18.00	\$1,602.00	\$498.00	\$123.00						
50/50 RAFFLES	\$31.00		\$34.00	\$30.00	\$26.00	\$55.00	\$36.00						
RECEIPTS FOR HOLIDAY LUNCHEON-MEMBERS AND GUESTS						\$580.00							
RECEIPTS FOR SPRING PICNIC-GUESTS													
INTEREST FOR ALL ACCOUNTS	\$2.83	\$2.84	\$2.74	\$2.83	\$2.76	\$2.86	\$2.82						
TOTAL INCOME TO DATE	\$39.83	\$8.84	\$36.74	\$50.83	\$1,630.76	\$1,135.86	\$161.82	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,064.68
EXPENSES													
HOLIDAY LUNCHEON-ALL EXPENSES					\$20.99	\$1,997.87							
ANNUAL MEETING-ALL EXPENSES				\$136.47	\$67.10								
SPRING PICNIC-ALL EXPENSES	\$29.27												
SUPPLIES FOR NEW MEMBER MAILOUTS													
SUPPLIES FOR ANNUAL DUES AND MARCH REMINDER				\$209.28	\$49.76								
WEBSITE AND MEMBER TIES ANNUAL FEES			\$19.95		\$144.00								
ANNUAL GIFTS TO CHARITIES-TOTAL FOR ALL CHARITIES						\$500.00							
MISC. OFFICE SUPPLIES AND EXENSES							\$85.86						
GUEST SPEAKER MEALS													
TOTAL EXPENSES TO DATE	\$29.27	\$0.00	\$19.95	\$345.75	\$281.85	\$2,497.87	\$85.86	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,260.55
NET (Income-Expenses)													-\$195.87