



Virginia Beach Retired Employees Association
Minutes of the Board of Directors
September 15, 2021, at 11:00 AM
Gus & George's Spaghetti & Steakhouse Restaurant
Email: vbrea.webmaster@gmail.com Website: vbrea.org

Board of Directors Present:

President – Pete Leavitt
Vice President – Phillip White
Secretary – Kathy Smith
Treasurer – Donna Brehm
Members – Twila Leavitt (absent), Nancy Moore, Rose Jones-Reason (absent)
Webmasters – Cathy and Stan Morse

Welcome:

President Pete Leavitt called the meeting to order and welcomed everyone.

Report of Board Members:

President – Pete Leavitt

- He announced that Twila Leavitt has come home and continues to improve from her surgery.
- Effective October 1st, the Consolidated Benefits Office will be operating remotely due to construction.
- Open health enrollment and the virtual benefits fair dates have been posted on www.vbrea.org.

Vice President – Phillip White

- Board officers (President, Vice Present, Secretary and Treasurer) are up for re-election this year; all four have agreed to continue in their positions. He will work with the Webmaster to send an email to all members seeking if any other members are interested in submitting their names for any one of these positions.
- Phillip will send a list of new retirees (July through September) to the Webmaster who will update our website.

Secretary – Kathy Smith

- Minutes of July 26, 2021 were approved electronically and posted on the VBREA website.

Treasurer – Donna Brehm

- Nancy Moore moved, and Cathy Morse seconded to accept the Treasurer report. Motion carried.
- Report attached to these minutes.

Report of Committees:

Benefits/Wellness – Rose Jones-Reason

- Cathy Morse will contact Rose to see if there is a 2022 Retirees benefits book.
- No report.

Communications – Phillip White, acting chair

- Letters continue to be mailed to prospective members.
- Report attached to these minutes.

Finance – Donna Brehm

- Committee is dormant until July 2022 when the yearly audit will be performed.

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

Involvement Committee – Nancy Moore

- The committee met on September 7, 2021.
- Due to the uncertainty of COVID-19, the October and November general membership meeting will be held at Gus and George's Spaghetti and Steak House.
- The committee's search for the Christmas luncheon location involves the ability to cancel, if necessary, due to the virus.
- Report attached to these minutes.

Membership Committee – Donna Brehm

- The Board will meet at Donna's house on October 28th at 10:00 a.m. to prepare the 2022 dues notices for mailing to members.

Webmaster – Cathy & Stan Morse

- Weebly software and domain name are due for renewal before the end of 2021.
- Report attached to these minutes.

Unfinished Business:

- Before our next meeting the Board will meet at Nancy Moore's house to review and modify the Duties and Responsibilities Guidelines document.
- Stan Morse brought up that state retirees receive up to \$3,500/year (amount dependent on years of service) toward their health insurance premiums (funds received in VRS paycheck). However, the city did not approve this for city retirees. He will investigate this matter and ascertain what the city retirees and the VBREA can do to ask the city to participate in this program.

New Business:

- None

The next Board meeting will be held on October 20, 2021, at Gus and George's Spaghetti and Steak House followed by the general membership meeting.

There being no further business, the meeting of the Board of Directors was adjourned at 11:45 p.m. followed by the general membership luncheon and meeting with Elder Law Attorney Karen L. Fortier, P.C., as speaker.

Respectfully submitted,

Kathy Smith

Board Secretary

Virginia Beach Retired Employees Association (VBREA)

Minutes Approved by the Board via Email
Reports Attached

VBREA TREASURER'S REPORT - SEPTEMBER 15, 2021

REPORT PERIOD: JULY 1-AUGUST 31, 2021 (NO MEETING IN JULY)

VA BEACH CREDIT UNION CHECKING		STARTING BALANCE:	\$595.39
CREDITS	DIVIDENDS JULY AND AUGUST (.02)	\$0.02	\$0.02
	Cash- \$25.00 To close out Petty Cash Accou	\$25.00	\$25.00
	Checks-4 new members-Half rate	\$24.00	\$24.00
	checks-2 new members-Half rate	\$12.00	\$12.00
DEBITS	USPS Stamps for annual dues mailout	275.00	\$275.00
RECONCILED BALANCE WITH AUGUST 31 STATEMENT			\$381.41
VA. BEACH CREDIT UNION SAVINGS		STARTING BALANCE	\$2,275.68
CREDITS	INTEREST-JULY AND AUGUST- (.29 +.29)	\$0.58	\$0.58
DEBITS		\$0.00	
RECONCILED BALANCE WITH AUGUST 31 STATEMENT			\$2,276.26
VA. BEACH CREDIT UNION MONEY MARKET ACCT.		STARTING BALANCE	\$5,002.27
CREDITS	INTEREST-JULY AND AUGUST (.85 + .85)	\$1.70	\$1.70
DEBITS		\$0.00	
RECONCILED BALANCE WITH AUGUST 31 STATEMENT			\$5,003.97
TOTAL ASSETS OF VBREA AS OF AUGUST 31, 2021			\$7,661.64

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VBREA COMMUNICATION COMMITTEE

- The Communication Committee met September 14, 2021 at 9 A.M. at Brick House Diner, 941 Providence Road.
- Those present were Phillip White, Acting Chairman, and Mary Cardwell.
- Phillip sent out 18 retirement letters with the application and return envelope on August 17, 2021.
- Phillip sent an email requesting volunteers to join the committee via the Webmaster; may have someone interested but no one replied directly to him.
- Rusty Bedard rejoined the committee. She is willing to help sending out “condolence” and “thinking of you” letters for members of the organization.
- Mary Cardwell volunteered to be on the Nominating Committee.
- The general meeting will be September 15 at noon at Gus and George’s.
- The meeting adjourned at 10:40 A.M.

Respectfully submitted,

Mary Cardwell, Committee Secretary

Phillip J. White, Acting Committee Chair, VBREA Vice President

The Involvement Committee
Meeting Minutes
Tuesday, September 7, 2021
Agricultural Department Conference Room
Virginia Beach, VA

Present were, Nancy Moore, Pat Hamm, Roberta Snyder and Louise Pesnicak. Absent were Joelle Talbot, Ilene Snyder, Rose Dawley, Pete Leavitt, Jean Marshall, and Sue Shipp Sullivan.

August was vacation month and there no committee meeting or lunch.

Dates for the rest of 2021 lunches and possible speaker are as follows:

September 15 at Gus and George's. Speaker for this lunch will be Elder Law Atty. Karen Fortier.

October 20 at Gus and George's. There will not be a speaker.

After discussion by the committee present it was decided not to invite any speakers for the lunches until the start of the New Year. With the virus so uncertain it was decided best not to schedule any speakers or look for a different location for the lunches until 2022. Hopefully by then this virus will be under control and more definite plans can be made. This will also be discussed with the board.

November 17 – annual general meeting will probably take place at Gus and George's unless a different location is decided upon.

December 15 - annual Christmas lunch also at Gus and George's unless a different location is decided upon.

Other suggestions as possible venues for future lunches were the Cinema Draft House at Kemps River, VB National Golf Course for the holiday luncheon. Nancy will ask Joelle to contact them.

The committee will visit the site of Golden Corral on Independence Blvd. and see if the restaurant would be a good location for our group. These will be discussed at future meetings as well as possible speakers. The meeting adjourned at 11:15 AM.

Next meeting will be Tuesday, October 5, 2021 same place and time.

Webmaster Report – Cathy & Stan Morse

Virginia Beach Retired Employees Association

**Board of Directors Meeting: September 15,
2021 11:00 a.m. - Gus & George’s Restaurant**

Our site is: www.vbrea.org

Our email is: vbrea.webmaster@gmail.com

Webmaster Dashboard Unique Visitors Report July 16 – September 13, 2021

Unique Visitors: Every computer has its unique code so individual computer visits are only once during a week from a Monday through a Sunday no matter how many times that individual computer visits.

Jul 16 – Aug 14	Unique Visitors	Page Views
16	1	2
17	1	1
18	0	0
19	2	8
20	5	19
21	7	33
22	2	3
23	17	38
24	13	34
25	3	6
26	3	7
27	3	3
28	2	4
29	2	4
30	4	21
31	0	0
Aug 1	0	0
2	7	17
3	3	3
4	6	7
5	4	12
6	1	1
7	0	0

Aug 15 – Sep 13	Unique Visitors	Page Views
Aug 15	0	0
16	1	1
17	5	20
18	1	1
19	1	1
20	4	6
21	2	6
22	0	0
23	2	5
24	0	0
25	3	16
26	3	5
27	0	0
28	0	0
29	0	0
30	1	2
31	1	4
Sep 1	1	3
2	2	2
3	1	2
4	1	5
5	1	2
6	2	2

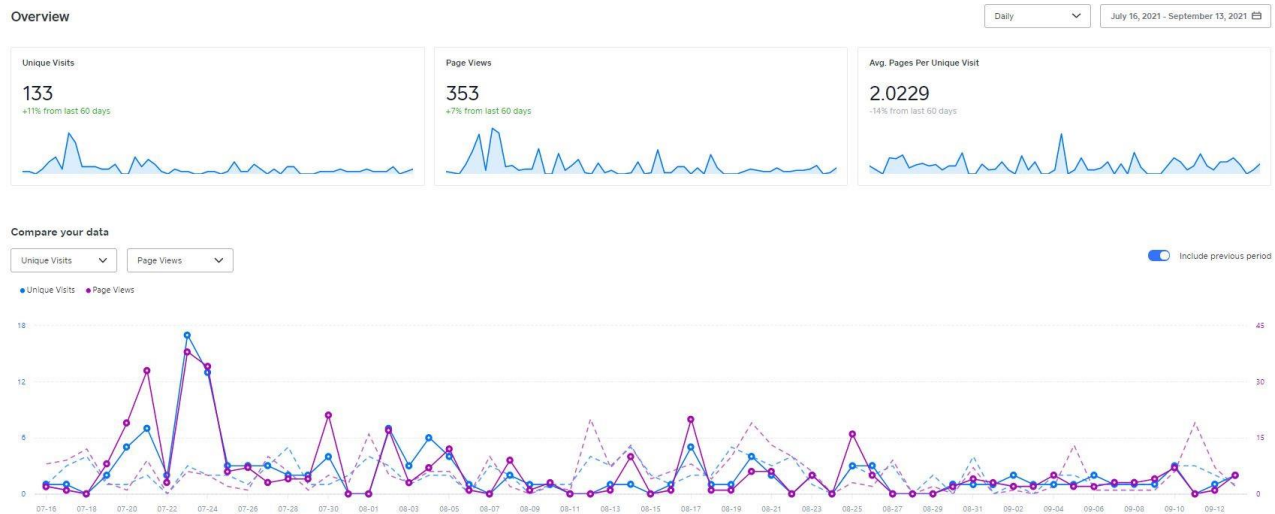
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8	2	9
9	1	1
10	1	3
11	0	0
12	0	0
13	1	1
14	1	10

7	1	3
8	1	3
9	1	4
10	3	7
1	0	0
12	1	1
13	2	5

Table on the previous page reflects the past 60 days since there was no meeting in August. Activity on the website is trending up this reporting period. This may be due to the end of summer and members are looking to return to meetings. Updates to the website in the last month include: On the HOME page added notice that the Consolidated Benefits Office will be operating remotely beginning Friday, October 1, 2021, due to construction in their building; on the OUR PRESIDENT page made minor changes to update letter; removed August from the CALENDAR page; on the BENEFITS & YOU page updated upcoming webinars and removed past ones, added 2022 Plan Year Documents; also added the notice that CBO will be operating remotely.

Webmaster Views Report July 16 – September 13, 2021



Top Pages Reviewed: The figures indicate which pages had more “interest” for viewers.

Page Name	Views past 60 days	Vs Previous 60 days
/	16	+32.00%
/about-us.html	2	+50.00%
/benefits-and-you.html	0	0
/calendar.html	1	+14.29%
/cvb-pt-positions-spotlight.html	0	0
/in-gratitude.html	0	0

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/local-commerce.html	0	0
/membership.html	8	+80.00%
/new-retirees.html	5	+21.74%
/our-president.html	2	+28.57%
/services-opportunities.html	0	0
/stay-connected.html	1	+14.29%
/vbrea-events.html	4	+66.67%

According to Weebly analytics, there were 133 unique visits, which is up 11% over the last 60 days than from the previous 60 days. There were 353 page views, 7% more than the previous 60 days. Unique visits viewed an average of 2.0229 pages, which is a decrease of 14%. The dotted lines on the graphic above show the previous 60 days to show the comparison. Activity on the majority of our pages increased over the past 60 days, as shown on the second chart above. Based on which pages have the most activity, it appears new retirees and new members are looking to see what we are about.