



Virginia Beach Retired Employees Association
Minutes of the Board of Directors
October 20, 2021, at 11:00 a.m.
Gus & George's Spaghetti & Steakhouse Restaurant
Email: vbrea.webmaster@gmail.com Website: vbrea.org

Board of Directors Present:

President – Pete Leavitt
Vice President – Phillip White (absent)
Secretary – Kathy Smith
Treasurer – Donna Brehm (departed 11:30 a.m.)
Members – Twila Leavitt (absent), Nancy Moore (absent)
Webmasters – Cathy and Stan Morse

Welcome:

President Pete Leavitt called the meeting to order and welcomed everyone.

Report of Board Members:

President – Pete Leavitt

- Pete stated he will try to schedule a meet and greet with the City Manager.
- Once the general membership meetings turnout increases, he will coordinate with Nancy to invite the City Manager and/or Mayor to attend so they can learn about our association.

Vice President – Phillip White

- Pete stated the Nominating Committee's list of candidates will be sent via email to all members.

Secretary – Kathy Smith

- Minutes of October 20, 2021 was approved via email by each member of the Board and posted on the VBREA website.

Treasurer – Donna Brehm

- Kathy moved, and Pete seconded to accept the Treasurer report. It was approved via email by each member of the Board.
- Report attached to these minutes.

Report of Committees:

Benefits/Wellness – Vacant

- No report.

Communications – Phillip White, Acting Chair

- No committee meeting held in October.

Finance – Donna Brehm

- Committee is dormant until July 2022 when the yearly audit will be performed.

*Questions regarding items discussed in these minutes should be sent via email to
vbrea.webmaster@gmail.com.*

Involvement Committee – Nancy Moore

- Nancy, via email on behalf of the committee, moved and Pete seconded to accept the committee's recommendation for the Christmas lunch. It was approved via email by each member of the Board.
- Report attached to these minutes.

Membership Committee – Donna Brehm

- The Board will meet at Donna's house on October 28th at 10:00 a.m. to prepare the 2022 dues notices for mailing to members.

Webmaster – Cathy & Stan Morse

- Report attached to these minutes.

Unfinished Business:

- It was brought to the Board's attention that on February 19, 2020 the Board discussed the retention of Honorary Member title, however, no action was taken. This title will be revisited the next time the Bylaws are revised. Pete will discuss this matter further with the person.

New Business:

- Donna announced that Judy Cannon has agreed to represent the association for the United Way. Pete disseminated the United Way forms to those interested at the general membership meeting.
- Donna moved and Kathy seconded that the association's 2021 annual donations be disseminated as follows: \$500.00 to the VB Tragedy Fund via the United Way; purchase of one (1) Project Life Saver bracelet. It was approved via email by each member of the Board.

The next Board meeting will be held at 11:00 a.m. on November 17, 2021, at Gus and George's Spaghetti and Steak House followed by the annual general membership meeting at 12 noon.

There being no further business, the meeting of the Board of Directors was adjourned at 11:50 a.m. followed by the general membership luncheon and meeting.

Respectfully submitted,

Kathy Smith

Board Secretary

Virginia Beach Retired Employees Association (VBREA)

Minutes approved via email by each member of the Board
Reports Attached

VBREA TREASURER'S REPORT - OCTOBER 20, 2021

REPORT PERIOD: AUGUST 31-SEPTEMBER 30, 2021

VA BEACH CREDIT UNION CHECKING		STARTING BALANCE:	\$381.41
CREDITS			
	CHECKS-2 NEW MEMBERS- *	\$18.00	\$18.00
DEBITS			
	Envelopes for annual dues mailout	62.81	\$62.81
	Guest meal-September meeting	11.98	\$11.98
	Weebly-Website domain annual fee	19.95	\$19.95
RECONCILED BALANCE WITH SEPTEMBER 30 STATEMENT			\$304.67

VA. BEACH CREDIT UNION SAVINGS		STARTING BALANCE	\$2,276.26
CREDITS	INTEREST-SEPTEMBER	\$0.58	\$0.28
DEBITS		\$0.00	
RECONCILED BALANCE WITH SEPTEMBER 30 STATEMENT			\$2,276.54

VA. BEACH CREDIT UNION MONEY MARKET ACCT.		STARTING BALANCE	\$5,003.97
CREDITS	INTEREST-SEPTEMBER	\$0.82	\$0.82
DEBITS		\$0.00	
RECONCILED BALANCE WITH SEPTEMBER 30 STATEMENT			\$5,004.79

TOTAL ASSETS OF VBREA AS OF SEPTEMBER 30, 2021 \$7,586.00

* ONE NEW MEMBER PAID THE FULL ANNUAL FEE. \$6.00 WILL BE CREDITED TO 2022

The Involvement Committee

Meeting Minutes

Tuesday, October 5, 2021

Agricultural Department Conference Room

Virginia Beach, VA

Present were, Nancy Moore, Pat Hamm, Joelle Talbot, Rose Dawley and Louise Pesnicak. Absent were Roberta Snyder, Ilene Snyder, Pete Leavitt, and Jean Marshall, Sue Shipp Sullivan.

Dates for the rest of 2021 lunches and possible speaker are as follows:

Lunch this month will be October 20 at Gus and George's. There will not be a speaker.

After discussion by the committee present it was decided not to invite any speakers for the lunches until the start of the New Year. With the virus so uncertain it was decided best not to schedule any speakers or look for a different location for the lunches until 2022. Hopefully by then this virus will be under control and more definite plans can be made.

November 17 – Annual general meeting will take place at Gus and George's as it is too late to try another location.

December 15 - Annual Christmas lunch will again be at the Virginia Beach National Golf Course Dining Room. Joelle talked to the new catering manager at the Virginia Beach National Golf Course and they will provide the same menu as before at the same price \$16.98 plus tax and gratuity. Nancy will ask at the next Board meeting that the organization pay for all members' meals since we have the money available in the treasury. Guests will be charged \$25.00

Other suggestions as possible venues for future lunches were the Golden Corral on Independence Blvd., Cinema Draft House in Kempsville, Dockside on Vista Circle. These will be discussed at future meetings as well as possible speakers. Some members have asked about possible day trips in the future and it was decided that we will not take any trips until well into 2022 and the virus is under better control.

The meeting adjourned at 11:15 AM. Since our next meeting will be Tuesday, Nov. 2, 2021, Election Day, the meeting will be held at Y Not Italian Restaurant at 11:30 am.

Webmaster Report – Cathy & Stan Morse

Our site is: www.vbrea.org

Our email is: vbrea.webmaster@gmail.com

Webmaster Dashboard Unique Visitors Report September 19 – October 18, 2021

Unique Visitors: Every computer has its unique code so individual computer visits are only once during a week from a Monday through a Sunday no matter how many times that individual computer visits.

Sep 19 – Oct 3	Unique Visitors	Page Views	Oct 4 – Oct 18	Unique Visitors	Page Views
Sep 19	1	1	Oct 4	3	6
20	0	0	5	1	1
21	1	9	6	0	0
22	0	0	7	1	1
23	1	2	8	0	0
24	1	1	9	0	0
25	1	7	10	0	0
26	2	7	11	4	5
27	5	25	12	1	1
28	3	6	13	0	0
29	2	6	14	2	3
30	1	1	15	6	16
Oct 1	3	7	16	0	0
2	0	0	17	3	4
3	1	2	18	1	9

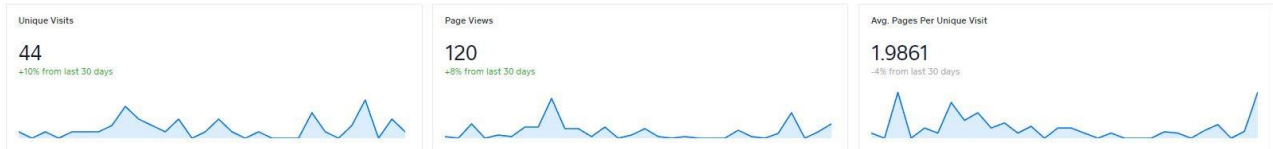
Table above reflects the past 30 days. Activity on the website is trending up this reporting period. We hope this indicates new retirees are checking out site to see what we are about as well as current members checking for updated information and meeting dates. Not many changes this month to the website. Updates to the website include: Changed graphics on all pages from summer to fall; on the HOME page, added information on the 2021 United Way campaign; on the OUR PRESIDENT page updated the President’s Message with the upcoming meeting information and removed Open Enrollment information; on the BENEFITS & YOU page updated Open Enrollment information when it opened then removed after Open Enrollment closed, updated upcoming webinars and removed past webinars; on the STAY CONNECTED page added September 2021 Board Meeting Minutes and removed September 2019 Board Meeting Minutes.

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

Webmaster Views Report September 19 – October 18, 2021

Overview

Daily September 19, 2021 - October 18, 2021



Compare your data

Unique Visits Page Views

Include previous period



Top Pages Reviewed: The figures indicate which pages had more “interest” for viewers.

Page Name	Views past 30 days	Vs Previous 30 days
/	26	+50.98%
/about-us.html	2	+15.38%
/benefits-and-you.html	5	+125.00%
/calendar.html	1	+16.67%
/cvb-pt-positions-spotlight.html	1	+100.00%
/in-gratitude.html	2	+100.00%
/local-commerce.html	0	0%
/membership.html	3	+20.00%
/new-retirees.html	7	+50.00%
/our-president.html	1	+11.11%
/services-opportunities.html	1	+100.00%
/stay-connected.html	4	+33.33%
/vbrea-events.html	2	+25.00%

According to Weebly analytics, there were 44 unique visits, which is up 10% over the last 30 days than from the previous 30 days. There were 120 page views, 8% more than the previous 30 days. Unique visits viewed an average of 1.9861 pages, which is a decrease of 4%. The dotted lines on the graphic above show the previous 30 days to show the comparison. There was a peak towards the middle of the month, which could indicate members checking for information on our next meeting date and site. Activity on all our pages continues to increase, as shown on the second chart above, which indicates those that are visiting are spending more time looking through all the pages of our site.

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