



**Virginia Beach Retired Employees Association**  
**Minutes of the Annual Membership Meeting**  
**November 17, 2021, at 12:00 p.m.**  
**Gus & George's Spaghetti & Steakhouse Restaurant**  
**Email: [vbrea.webmaster@gmail.com](mailto:vbrea.webmaster@gmail.com)**      **Website: [vbrea.org](http://vbrea.org)**

**Board of Directors Present:**

President – Pete Leavitt (absent)  
Vice President – Phillip White  
Secretary – Kathy Smith  
Treasurer – Donna Brehm  
Members – Twila Leavitt (absent), Nancy Moore  
Webmasters – Cathy and Stan Morse

**Welcome:**

Vice President Phillip White welcomed everyone in attendance.

**Report of Board Members:**

President – Pete Leavitt (absent)

Vice President – Phillip White

Secretary – Kathy Smith

- Minutes of November 17, 2021 was approved via email by the Board and posted on the VBREA website.

Treasurer – Donna Brehm

- Nancy Moore moved, and Pam Hamm seconded to accept the Treasurer report. Motion carried.
- Wells Fargo funds were moved to the Beach Municipal Federal Credit. All Association funds are within one financial institution.
- Dues notice letters were mailed to members; payments are being received.
- Annual donations have been disseminated as follows:
  - Purchase of (1) Project Lifesaver bracelet for \$385.00 (price increase of \$10.00)
  - \$500.00 to United Way Tragedy Fund (additional \$350.00 from members)
- Report attached to these minutes.

**Report of Committees:**

Benefits/Wellness – Chair Vacant

- No report.

Communications – Phillip White, Acting Chair

- Additional members are needed. The committee meets at 9:00 a.m. on the second Tuesday at Brick House Diner at Providence Square Shopping Center.
- Volunteer with computer skills needed to prepare a quarterly newsletter.
- Report attached to these minutes.

Finance – Donna Brehm

- The annual audit was performed and successful.

*Questions regarding items discussed in these minutes should be sent via email to [vbrea.webmaster@gmail.com](mailto:vbrea.webmaster@gmail.com).*

## Involvement Committee – Nancy Moore

- Annual Christmas luncheon will be held at the VB National Golf Course on December 15<sup>th</sup> at noon. Cost is free for members and \$25.00 for guests. Due to COVID concerns, a maximum of 70 members will be permitted. An invitation flyer will be emailed to members who must RSVP by December 8<sup>th</sup>. The 50/50 and door prizes will return.
- January's general membership meeting is tentatively set for Dockside Restaurant.
- If anyone knows of a meeting place, let the committee know. The criteria include:
  - Sufficient parking
  - Parking close to the door
  - Seating for 40+ people
- Report attached to these minutes.

## Nominating Committee – Phillip White

- Election of Board of Directors positions. The slate of nominees presented by the Nominating Committee were as follows:
  - President – Pete Leavitt
  - Vice President – Phillip White
  - Secretary – Kathy Smith
  - Treasurer – Donna Brehm
- There being no nominations from the floor, Joelle Talbot moved, and Maggie Saunders seconded to accept the recommendations from the committee. Motion carried.
- There continues to be two At-Large vacancies.

## Membership Committee – Donna Brehm

- The Association has 306 regular members.
- Members should notify the Association of changes to their address and email via vbrea.org.

## Webmaster – Cathy &amp; Stan Morse

- Traffic to the website continues to increase.
- Members who have a side business can have their business cards posted on “Local Commerce” page.
- Report attached to these minutes.

**Unfinished Business:**

- None

**New Business:**

- None

The next Board and general membership meetings will be held on January 15, 2022.

There being no further business, the annual general membership meeting was adjourned at 1:00 p.m.

Respectfully submitted,

*Kathy Smith*

Board Secretary

Virginia Beach Retired Employees Association (VBREA)

Minutes approved via email by each member of the Board  
Reports Attached

**VBREA TREASURER'S REPORT - NOVEMBER 17, 2021**

REPORT PERIOD: SEPTEMBER 30-OCTOBER 31, 2021

<b>VA BEACH CREDIT UNION CHECKING</b>	<b>STARTING BALANCE:</b>	<b>\$304.67</b>
CREDITS	\$0.00	
DEBITS	\$0.00	
<b>RECONCILED BALANCE WITH OCTOBER 31 STATEMENT</b>		<b>\$304.67</b>

<b>VA. BEACH CREDIT UNION SAVINGS</b>	<b>STARTING BALANCE</b>	<b>\$2,276.54</b>
CREDITS INTEREST-OCTOBER	\$0.29	\$0.29
DEBITS	\$0.00	
<b>RECONCILED BALANCE WITH OCTOBER 31 STATEMENT</b>		<b>\$2,276.83</b>

<b>VA. BEACH CREDIT UNION MONEY MARKET ACCT.</b>	<b>STARTING BALANCE</b>	<b>\$5,004.79</b>
CREDITS INTEREST-OCTOBER	\$0.85	\$0.85
DEBITS	\$0.00	
<b>RECONCILED BALANCE WITH OCTOBER 31 STATEMENT</b>		<b>\$5,005.64</b>

<b>TOTAL ASSETS OF VBREA AS OF OCTOBER 31, 2021</b>	<b>\$7,587.14</b>
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**VBREA Communication Committee Report  
November 17, 2021**

The committee did not have a meeting this last month or this month because of scheduling conflicts. However, the committee on November 11<sup>th</sup>, did manage to mail out 38 retirement letters and applications to our recently retired City of Virginia Beach retirees.

Cathy and Stan have agreed to start meeting with the committee when we meet up again next year. We are still looking for more volunteers for the committee and wishing our Communication Committee a speedy recovery.

Our next meeting will be on the second Tuesday at 9:00 am at Brick House Restaurant when we meet again.

Phillip J. White

Vice President and Acting Chair of the Communication Committee

**Involvement Committee**

Meeting Minutes of Tuesday, November 2, 2021

11:30 a.m.

YNot Pizza, Landstown

Shopping Center

Virginia Beach, VA

Present were, Nancy Moore, Pat Hamm, Joelle Talbot, Rose Dawley, Louise Pesnicak, Ilene Snyder and Roberta Snyder.

Absent were Pete Leavitt, Jean Marshall, and Sue Shipp Sullivan.

November 17 – Annual general meeting will take place at Gus and George’s at Noon. Election of officers will take place and there will be no speaker.

December 15 – Christmas lunch will again be at the Virginia Beach National Golf Course Dining Room. Joelle talked to the new catering manager at the Virginia Beach National Golf Course and they will provide the same menu as before at the same price \$16.98 plus tax and gratuity. The Board agreed that the organization pay for all members’ meals since we have the money available in the treasury. Guests will be charged \$25.00. RSVP will have to be made by December 8, one week before the lunch and checks for guests will have to be made by December 10. Nancy will handle the RSVP via email and phone. At the last holiday lunch in 2019 some people did come without making a reservation and it proved to be a minor problem. This year if anyone shows up without having RSVP they will have to wait until all people with reservations have been seated and then possibly be seated. Louise has volunteered again to get the cake and Nancy will provide some door prize gifts. Also committee members were asked to see if they could find anyone else to donate some small gifts for the giveaway.

Possible locations for lunches in 2022 were discussed

Louise will contact Dock Side Restaurant to see if we would be able to have the January 2022 lunch there.

February 2022 – Y-Not Italian Restaurant or new place 412 Granby Station outside Lynnhaven Mall

March 2022 - Golden Corral on Independence Blvd.

The committee will ask those at the annual meeting on the 17<sup>th</sup> for any suggestions of other locations for future lunches.

The committee has decided to hold our next meeting at the Golden Corral on Independence to see if it has a room large enough for us to hold lunch there.

The meeting adjourned at 1:15 PM. Next meeting will be Wednesday, Dec. 1, 2021, at Golden Corral at 11:30 am.

**Webmaster Report – Cathy & Stan Morse**  
**Virginia Beach Retired Employees Association**  
**Annual Membership Meeting: November 17, 2021**  
**12:00 noon - Gus & George's Restaurant**

Our site is: [www.vbrea.org](http://www.vbrea.org)

Our email is: [vbrea.webmaster@gmail.com](mailto:vbrea.webmaster@gmail.com)

**Webmaster Dashboard Unique Visitors Report**  
**October 18, 2021 – November 16, 2021**

Unique Visitors: Every computer has its unique code so individual computer visits are only once during a week from a Monday through a Sunday no matter how many times that individual computer visits.

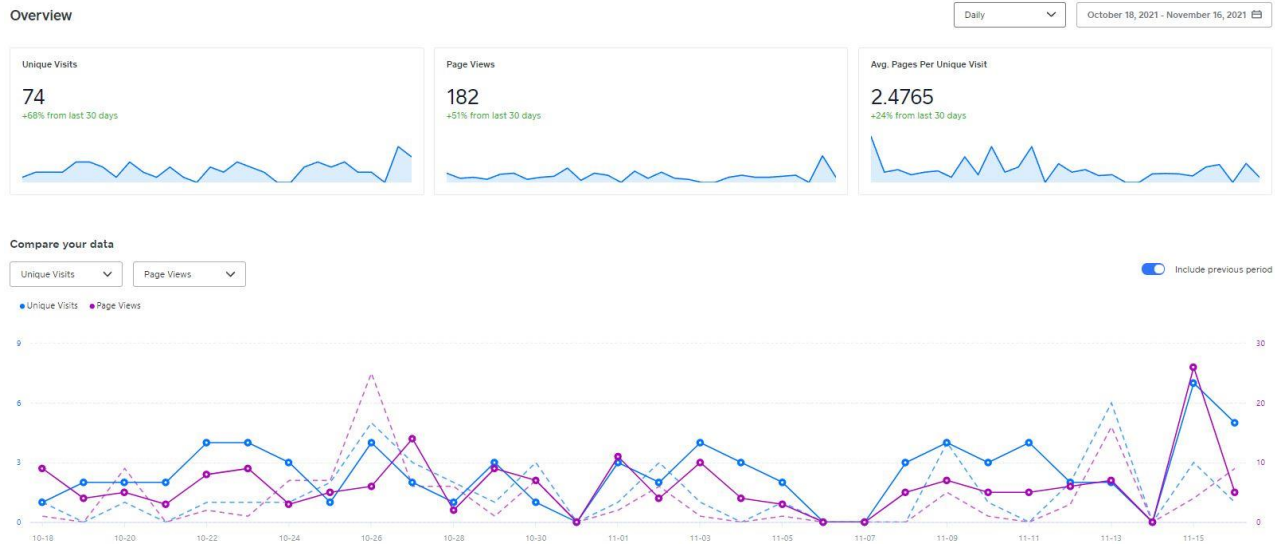
Oct 18 – Nov 1	Unique Visitors	Page Views
Oct 18	1	9
19	2	4
20	2	5
21	2	3
22	4	8
23	4	9
24	3	3
25	1	5
26	4	6
27	2	14
28	1	2
29	3	9
30	1	7
31	0	0
Nov 1	3	11

Nov 2 – Nov 16	Unique Visitors	Page Views
Nov 2	2	4
3	4	10
4	3	4
5	2	3
6	0	0
7	0	0
8	3	5
9	4	7
10	3	5
11	4	5
12	2	6
13	2	7
14	0	0
15	7	26
16	5	5

Table above reflects the past 30 days. Activity on the website is trending upwards and has increased by over 50% this reporting period. We hope this indicates new retirees are checking our site to see what we are about as well as current members checking for updated information and meeting dates. Updates to the website include: On the HOME page, posted the Annual Membership Meeting information including the slate of candidates from the Nomination Committee for the 2021 VBREA Elections; on OUR PRESIDENT page updated the President's Message with the upcoming Annual Membership Meeting information; on the CALENDAR and the BENEFITS & YOU pages updated upcoming events and removed past events; on the NEW RETIREES page added CVB retirees from July 1 through November 1, 2021; on the STAY CONNECTED page replaced September 2021 Board Meeting minutes with a corrected version, added October 2021 Board Meeting Minutes, and removed October 2019 Board Meeting Minutes.

*Questions regarding items discussed in these minutes should be sent via email to [vbrea.webmaster@gmail.com](mailto:vbrea.webmaster@gmail.com).*

## Webmaster Views Report October 18, 2021 – November 16, 2021



Top Pages Reviewed: The figures indicate which pages had more “interest” for viewers.

Page Name	Views past 30 days	Vs Previous 30 days
/	30	+56.6%
/about-us.html	8	+100.0%
/benefits-and-you.html	4	+44.0%
/calendar.html	13	+162.5%
/cvb-pt-positions-spotlight.html	2	+66.67%
/in-gratitude.html	1	+33.3%
/local-commerce.html	0	0.0%
/membership.html	12	+171.43%
/new-retirees.html	17	+113.33%
/our-president.html	7	+350.00%
/services-opportunities.html	0	-33.3%
/stay-connected.html	1	+10.0%
/vbrea-events.html	3	+37.5%

According to Weebly analytics, there were 74 unique visits, which is up 68% over the last 30 days than from the previous 30 days. There were 182 page views, 51% more than the previous 30 days. Unique visits viewed an average of 2.4765 pages, which is an increase of 24%. The dotted lines on the graphic above show the previous 30 days for comparison. There was a peak earlier this week, which could indicate members checking for information on our next meeting date and site. Activity on the majority of our pages continues to increase, as shown on the second chart above, which indicates those that are visiting are spending more time looking through all the pages of our site.

You are cordially invited to the  
**VBREA HOLIDAY LUNCHEON**

**Where:** VB National Golf Course  
2500 Tournament Drive  
Virginia Beach, VA 23456

**When:** December 15, 2021

**Time:** 12:00 (Noon)

**Members: FREE**

**Non-Members: \$25**

**Due COVID concerns, we are limiting the number of attendees to 70.**

**You must RSVP BY WEDNESDAY, DECEMBER 8, 2021. RSVP to Nancy Moore at [ncmoore27@gmail.com](mailto:ncmoore27@gmail.com) or call 757-576-3405**

Money for guest must be in or postmarked by December 8, 2021.

Checks should be made payable to: VBREA

**Mail to:** VBREA  
2405 Courthouse Drive, B68  
Virginia Beach, VA 23456

**Questions?? Send email to: [vbrea.webmaster@gmail.com](mailto:vbrea.webmaster@gmail.com)**

