



**Virginia Beach Retired Employees Association
Minutes of the Board of Directors
May 18, 2022, at 9:30 a.m.
Agriculture Building Large Conference Room**

Email: vbrea.webmaster@gmail.com

Website: vbrea.org

Board of Directors:

President – Pete Leavitt

Vice President – Phillip White

Secretary – Kathy Smith (absent)

Treasurer – Donna Brehm

Members – Twila Leavitt, Nancy Moore

Webmasters – Cathy Morse, Stan Morse (absent)

Welcome:

The President welcomed everyone one in attendance

Reports of Board Members:

President – Pete Leavitt

- The next pre-retirement seminar will be held Friday, May 20th. This will be in person.
- It was suggested it might be a good idea to have a backup in case Pete cannot do it.

Vice President – Phillip White

- No report

Secretary – Kathy Smith (absent)

- The minutes had been approved via email.
- Nancy will take notes for today's meeting.

Treasurer – Donna Brehm

- Still getting in renewals. Must renew by June 1, 2022, or members will be dropped.
- 2 new members
- Motion made by Twila and seconded by Nancy to accept the Treasurer Report. Motion Carried
- Report attached to these minutes.

Reports of Committees:

Benefits/Wellness – Chair Vacant

- No Report

Communications – Phillip White

- Twila asked Phillip to continue being chair for a couple more months. Twila also suggested we have backups for committee duties.
- Rusty has picked up cards again.
- Need backup for Webmaster and other committees.
- Maggie sent out 22 letters; received only one new member.
- Mary Cardwell wanted to see if anyone is willing to bring in a few books to donate. It was suggested to ask her to head this up.
- Webmaster updated President's letter; links for 3 year remembrance; updated part-time positions.

- Email was also sent out asking members for help for committees and for directors for the board.
- Reports are attached to these minutes.

Finance – Donna Brehm

- Committee is dormant until July 2022 when the yearly audit will be performed.

Involvement Committee – Nancy Moore

- Location of May's meeting will be Golden Corral as Liz's Kitchen/Surf Rider has closed. Luckily this was discovered a couple of weeks before the meeting and members were notified.
- June 15 – Annual picnic will be at the Military Aviation Museum in Pungo. Members will be free for the lunch and the tour. Guests will be charged \$10 for the lunch and \$10 for the tour. Reservations will be needed from members and guests if they want to attend lunch only or both the lunch and the tour. Joelle will be the contact for the reservations. Pollards will be catering the lunch.
- July 20 – will be at Golden Corral.
- September 21 – may be at Taco Loco located on Virginia Beach Blvd. near Bone Fish Restaurant and Sam's Club.
- October 19 – either Gus and George's or Golden Corral.
- November 16 – Annual Meeting – location to be determined. Committee decided to do lunch this year instead of a morning meeting.
- December 14 – Annual Christmas lunch – will be at the VB National Golf Club.
- Report attached to these minutes.

Nominating Committee – Phillip White

- Committee is dormant until September 2022 when they will prepare for yearly elections.

Membership Committee – Donna Brehm

- Change of addresses for members are updated in computer.
- Reconciling list on June 1, 2022

Unfinished Business:

- Nancy advised the updated Bylaws will be done before September.
- Also discussed about next year's Annual meeting being back at a church. Waiting to see how the pandemic goes. Seem to get people who don't attend the lunches showing up at the morning meetings.
- Discussion speakers from Vet House; Catholic Charities – Volunteer Companion Program; TRIAD
- Annual Meeting agenda to include State of the Organization.
- Memorial for Building 2 committee still meeting. Not sure if they have a location yet. Committee meetings are recorded and can be found on VBgov.com. Links are also on VBREA website.

The next Board meeting will be held on June 15, 2022 at 9:30 a.m. followed by the general membership lunch and meeting at 12 noon at Military Aviation Museum.

There being no further business, the meeting was adjourned at 10:50 a.m. followed by the general membership lunch and meeting at Golden Corral.

Respectfully submitted by,
Nancy Moore
Involvement Chair
In the absence of Kathy Smith, Secretary

Reports Attached

VBREA TREASURER'S REPORT - MAY 18, 2022

REPORT PERIOD: APRIL 1-30, 2022

VA BEACH CREDIT UNION CHECKING		STARTING BALANCE:	\$1,060.69
CREDITS	2-new, 10-2022 and 1-2023	\$150.00	\$150.00
	4-2022 renewals	\$48.00	\$48.00
	5-2022, 2-2023, 1-2024 Renewals	\$96.00	\$96.00
	Interest-Monthly	\$0.05	\$0.05
DEBITS			
RECONCILED BALANCE WITH APRIL 30 STATEMENT			\$1,354.74
VA. BEACH CREDIT UNION SAVINGS		STARTING BALANCE	\$2,278.24
CREDITS	INTEREST-Monthly	\$0.28	\$0.28
DEBITS		\$0.00	
RECONCILED BALANCE WITH APRIL 30 STATEMENT			\$2,278.52
VA. BEACH CREDIT UNION MONEY MARKET ACCT.		STARTING BALANCE	\$5,009.78
CREDITS	INTEREST-Monthly	\$0.82	\$0.82
DEBITS		\$0.00	
RECONCILED BALANCE WITH APRIL 30 STATEMENT			\$5,010.60
TOTAL ASSETS OF VBREA AS OF APRIL 30, 2022			\$8,643.86

RECENT TRANSACTIONS:

CHECKING	CREDITS: DUES- 1 NEW/1 RENEWAL	\$27.00	ACTUAL CHECKING BALANCE (5-18-22) \$1,381.74
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VBREA COMMUNICATION COMMITTEE MAY MEETING MINUTES

The Communication Committee met May 10, 2022, at 9:00 A.M. at Brick House Diner, 941 Providence Square Shopping Square.

Those present were Phillip White, Acting Chairman, Twila Leavitt, Mary Cardwell, and Maggie Saunders. Pete Leavitt was a guest.

Phillip welcomed everyone and we were glad to have Twila and Pete present.

Breakfast was enjoyed by all. Great place to eat!

Old business:

None

New business:**Correspondence:**

Maggie sent letters to 21 retirees in April. As a special touch she is putting stickers on the envelopes for those retirees with 30 or more years of service to the city. She has depleted her supplies and will need more stamps and letters to send to the next group of retirees. Phillip indicated that he will make sure that she is resupplied at our next general meeting next week.

Cathy sent an email with her report as she was out of town.

Webmaster's report:

Cathy stated that the traffic was down compared to other months. There was no activity on more than half of our pages. Besides the normal updates to the site, on the Home Page we added the City's May 2019 Tragedy Remembrance Events for 2022.

Two email blasts were sent out. The first one we asked the membership for volunteers for the vacant Board position, the vacant Benefits Committee Chair, and for someone to establish and maintain a social media presence for VBREA. No responses were received.

The second email notified members of the date and location for the May General Membership Meeting.

Twila stated in a few months she can assume the chair. She stated we need backup for each job. She would like our Facebook page to be developed.

Mary stated she would like to bring books to give away at the general meetings. The Board will decide about a blast to everyone to see if there is any interest in this project.

The next meeting will be June 14, 2022, at 9 A.M. at Brick House Diner.

The meeting adjourned at 10:05 A.M.

Respectfully submitted,

Mary Cardwell, Secretary Phillip J. White, Acting Chair

*Questions regarding items discussed in these minutes should be sent via email to
vbrea.webmaster@gmail.com.*

**Webmaster Report – Cathy & Stan Morse
Virginia Beach Retired Employees Association
Communications Committee Meeting – May 10, 2022
9:00 a.m. – Brick House Diner**

Our site is: www.vbrea.org

Our email is: vbrea.webmaster@gmail.com

**Webmaster Dashboard Unique Visitors Report
April 10, 2022 – May 9, 2022**

Unique Visitors: Every computer has its unique code so individual computer visits are only once during a week from a Monday through a Sunday no matter how many times that individual computer visits.

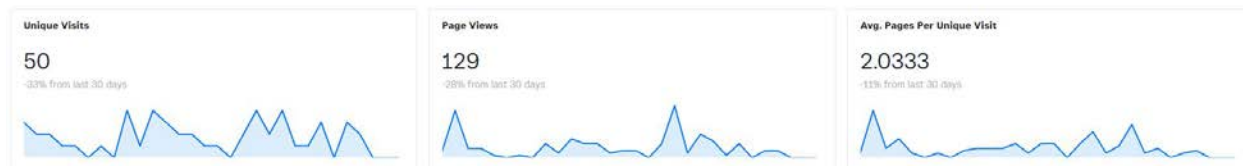
Apr 10 – Apr 24	Unique Visitors	Page Views	Apr 25 – May 9	Unique Visitors	Page Views
10	3	3	25	1	3
11	2	20	26	0	0
12	2	4	27	2	6
13	1	4	28	4	22
14	1	1	29	2	2
15	0	0	30	4	10
16	1	1	1	1	7
17	0	0	2	1	1
18	4	6	3	3	6
19	1	2	4	0	0
20	4	8	5	3	3
21	3	6	6	2	3
22	2	6	7	0	0
23	2	2	8	0	0
24	1	3	9	0	0

Table above reflects the past 30 days. Overall activity on our website is down for this reporting period. Updates to the website include: On the HOME page, posted the location of the May 2022 General Membership meeting, added a section on the City’s 5/31/2019 Tragedy Three Year Remembrance 2022 Events; on OUR PRESIDENT page updated the President’s Message; on the CALENDAR page updated the May 2022 General Membership Meeting date and location; on the BENEFITS & YOU pages updated upcoming events and removed past events; on the CVB-PT-POSITIONS-SPOTLIGHT removed expired and added some new job postings; on the STAY CONNECTED page added Board Meeting Minutes from April.

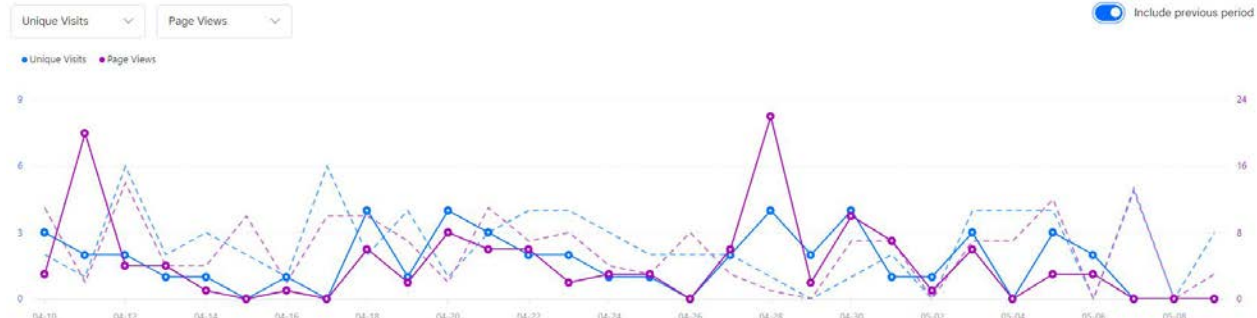
**Webmaster Views Report
April 10, 2022 – May 9, 2022**

Overview

Daily April 10, 2022 - May 9, 2022



Compare your data



Top Pages Reviewed: The figures indicate which pages had more “interest” for viewers.

Page Name	Views past 30 days	Vs Previous 30 days
/	9	+16.36%
/about-us.html	-	-
/benefits-and-you.html	-	-
/calendar.html	1	+7.14%
/cvb-pt-positions-spotlight.html	-	-
/in-gratitude.html	-	-
/local-commerce.html	-	-
/membership.html	2	+20.0%
/new-retirees.html	7	+18.42%
/our-president.html	-	-
/services-opportunities.html	-	-
/stay-connected.html	1	20.0%
/vbrea-events.html	3	+42.86

According to Weebly analytics, there were 50 unique visits, which is down 33% over the last 30 days than from the previous 30 days. There were 129 page views, which is down 28% from the previous 30 days. Unique visits viewed an average of 2.0333 pages, which is a decrease of 11%. The dotted lines on the graphic above show the previous 30 days for comparison. Peaks continue to occur around the first part and middle of the month. This could indicate new retirees checking out our website and members checking for meeting dates and locations. Activity on the majority of our pages has decreased, as shown on the second chart above. There was no activity on more than half of our pages over the past 30 days.

Other activity of the Webmasters for this Reporting Period: Two Email Blasts sent out to the VBREA Membership. First email was pertaining to needing volunteers for 1 vacant Board position, a Benefits Committee Chair, and someone for the Communications Committee to establish and maintain a social media presence for VBREA. No responses to this email were received. The second email blast was to notify the membership of the date and location for the May General Membership Meeting.

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

The Involvement Committee
Meeting Minutes
Tuesday, May 3, 2022
10:00 a.m.
Agricultural Building
Virginia Beach, VA

Present were, Nancy Moore, Pat Hamm, Louise Pesnicak, Pete Leavitt, Roberta Snyder and Joelle Talbot. Absent were Ilene Snyder, Rose Dawley, Jean Marshall, and Sue Shipp Sullivan.

Locations for lunches in 2022 were discussed and the following is the schedule for the rest of the year:

May 18 – Liz’s Kitchen/Surf Rider Restaurant on Oceana Blvd.

June 15 - Annual picnic. The picnic will be at The Aviation Museum in Pungo. The Board has decided the organization will pay for the picnic and tour for members. Guests will be \$10.00 for the picnic and \$10.00 for the tour. Therefore, RSVPs will be needed. Deadline to have reservations and money will be June 10. We will have lunch first and then anyone wanting to take the tour of the museum can do so. Pollards will cater the lunch again. Joelle will be the contact for reservations. Information will be provided after the May meeting to the Webmaster to send out and put on the website.

July 20 – Golden Corral

August – vacation month, no lunch meeting.

September 21 – Possible location, Taco Loco located on Virginia Beach Blvd. near Bone Fish Restaurant.

October 19 – Either Gus and George’s or Golden Corral

November 16 - Annual meeting, location to be determined but possibly could be either Gus and George’s or Golden Corral. Committee decided to have a lunch at the usual time instead of a morning meeting.

December 14 – Annual Christmas lunch at the VB National Golf Course. Joelle will contact the catering manager at the club to make sure they are still doing lunches.

Possible speakers for future lunches were discussed and two names mentioned were an FBI agent or TRIAD rep, Gary Zalis. We will try and have speakers again starting in July or September.

The meeting adjourned at 11:15 PM. **Next meeting will be Tuesday, May 31, at 10:00 AM** at this same location. It was decided the June meeting will actually be held on Tuesday, May 31 to give time to make sure everything is set for the June picnic.