



Virginia Beach Retired Employees Association
Minutes of the Annual General Membership
November 16, 2022, at 10:00 a.m.
Haygood United Methodist Church, 4713 Haygood Road, Virginia Beach
Email: vbrea.webmaster@gmail.com
Website: vbrea.org

Board of Directors:

President – Pete Leavitt
Vice President – Phillip White (absent)
Secretary – Kathy Smith
Treasurer – Donna Brehm
Members – Twila Leavitt, Nancy Moore
Webmasters – Cathy Morse and Stan Morse (absent)

Welcome:

With a total of nineteen (19) present, the President welcomed everyone to the annual general membership meeting.

Annual Reports:

The President, Treasurer and committee chairs presented a summary of VBREA 2022 work. A PowerPoint document of the information is available on the website.

Annual Donations:

2022 donations approved by the Board to be distributed as follows: United Way for the 5/31 Tragedy Fund \$500.00, Project Lifesaver \$250.00, and Senior Services \$250.00.

Involvement Committee:

- Provided muffins, cinnamon rolls, orange juice, coffee today which were enjoyed by those in attendance.
- The annual Christmas luncheon will be at VB National Golf Course on December 14th. Cost is \$20.00/member; \$25.00/guest. Send your payment (payable to VBREA) to Joelle Talbot by December 9th.
- Notify a member of the committee if you know of a restaurant with parking and seating for 20-30 members.

Election of Officers:

Five At-Large Director positions were up for election. There were no nominations for the current two vacant positions. With no nominations from the floor, Joelle Talbot moved, and Donna Brehm seconded that the three At-Large Directors be reelected. Motion carried.

General:

- It was suggested that recent retirees should talk about VBREA to their former co-workers.
- Beach Municipal Credit Union donated two \$25.00 gift cards.
- The Involvement Committee donated additional items for door prizes.
- Fifty/fifty raffle raised \$42 with \$21 going to the winning ticket member.
- A check for \$100.00 was presented to Haygood UMC as a thank-you for hosting us at their location.

The annual meeting concluded at 11:10 a.m.

Respectfully submitted,
Kathy Smith
Secretary

Reports Attached
Minutes approved by the Board via email

VBREA TREASURER'S REPORT - November 16, 2022

REPORT PERIOD: October 1-31, 2022

VA BEACH CREDIT UNION CHECKING		STARTING BALANCE:	\$650.54
CREDITS	Two new members (1/2 Dues for 2022)	\$12.00	\$12.00
	2020 Dues Renewals	\$60.00	\$60.00
	October meeting 50/50 raffle proceeds	\$17.00	\$17.00
	Monthly Interest	\$0.01	\$0.01
DEBITS	Stamps for 2023 Dues Mailout	\$180.00	\$180.00
RECONCILED BALANCE WITH OCTOBER 31 STATEMENT			\$559.55
VA. BEACH CREDIT UNION SAVINGS		STARTING BALANCE	\$1,779.92
CREDITS	Monthly Interest	\$0.23	\$0.23
DEBITS		\$0.00	
RECONCILED BALANCE WITH OCTOBER 31 STATEMENT			\$1,780.15
VA. BEACH CREDIT UNION MONEY MARKET ACCT.		STARTING BALANCE	\$5,015.64
CREDITS	Monthly Interest	\$1.70	\$1.70
DEBITS		\$0.00	
RECONCILED BALANCE WITH OCTOBER 31 STATEMENT			\$5,017.34
TOTAL ASSETS AS OF OCTOBER 31, 2022			\$7,357.04

Checking account activity since October 31, 2022

Credits	\$474.00	2023 Dues Renewals- 11-09-22
	\$480.00	2023 Dues Renewals-11-10-22
	\$834.00	2023 Dues Renewals-11-14-22
Debits	\$144.00	Weebly Website Annual Charge 11-7-22

VBREA ASSETS-OVERALL BALANCE AS OF 11-16-2022 **\$9,001.04**

VBREA Communications Committee

November 9, 2022

Attendees: Twila Leavitt, Phillip White, and Mary Cardwell. Pete Leavitt was a guest.

The meeting was held at Brick House Diner at 9 a.m.

Twila welcomed everyone.

Retirement letters: Phillip sent 15 retirement letters for October.

Greeting cards: No report.

Old Business:

Facebook page for VBREA: No change.

New members for the Communications Committee: No change.

Maggie's status: No change in status.

New Business:

Change to meeting days: It was decided to meet on the second Wednesday of the month.

There will be no meeting in December.

The next meeting will be January 11, 2023 at 9 a.m. at Brick House Diner.

The meeting adjourned at 10:00 a.m.

Respectfully submitted,

Twila Leavitt, Chairman

Mary Cardwell, Secretary

The Involvement Committee
Meeting Minutes
Thursday, November 3, 2022
11:30 a.m.
Yukai Buffet
Virginia Beach, VA

Present were: Nancy Moore, Louise Pesnicak, Ilene Snyder, and Joelle Talbot

Absent were: Pete Leavitt, Rose Dawley, Roberta Snyder, Pat Hamm, Jean Marshall, and Sue Shipp Sullivan.

November 16 - Annual meeting will be held at the Haygood Methodist Church on Haygood Road. It will be a morning meeting starting at 10:00 AM. Coffee, tea, muffins, mini cinnamon rolls, orange juice and water will be served. Joelle stated she was able to get 2 \$25 gift cards from the Credit Union. Will have others giveaways also. Nancy will provide signs so members will know where to park. Committee members are asked to meet at 8:30 to help set up the room.

December 14 – Annual Christmas lunch at the VB National Golf Course. Members will be charged \$20 and guests will be charged \$25. Deadline for RSVP will be Friday, December 9, 2022. Reservations will be taken by Joelle.

Committee members discussed the location where we met. The buffet was \$14.99 for lunch. Seniors get a 15 percent discount. They do charge 15 percent gratuity for parties of 8 or more. They do not have a separate menu. While the food was good, the committee did not believe all members would be happy there. Will ask members at future meetings to determine if they wanted to try it.

The meeting adjourned at 12:30 pm. Next meeting will be on **Monday, November 28, 2022** in order to give the committee 2 weeks to work on the Christmas luncheon and give members time to respond before the deadline. Meeting time and place will be determined before then.

Webmaster Report – Cathy & Stan Morse
Virginia Beach Retired Employees Association
Communications Committee Meeting – November 9, 2022
9:00 a.m. – Brick House Diner

Our site is: www.vbrea.org

Our email is: vbrea.webmaster@gmail.com

Webmaster Dashboard Unique Visitors Report
October 10, 2022 – November 8, 2022

Unique Visitors: Every computer has its unique code so individual computer visits are only once during a week from a Monday through a Sunday no matter how many times that individual computer visits.

Oct 16 – Oct 30	Unique Visitors	Page Views	Oct 31 – Nov 14	Unique Visitors	Page Views
Oct 10	4	9	Oct 25	5	12
11	2	8	26	4	16
12	8	39	27	4	10
13	5	9	28	5	15
14	4	9	29	1	1
15	0	0	30	1	3
16	2	2	Oct 31	3	5
17	7	15	Nov 1	4	9
18	3	6	2	7	14
19	2	2	3	4	7
20	3	12	4	7	15
21	1	1	5	1	1
22	0	0	6	5	5
23	1	1	7	3	7
24	4	4	8	1	1

Table above reflects the past 30 days. Overall activity on our website is down for this reporting period. Updates to the website include: On the HOME page removed the link shared by the Senior Resource Center inviting those over 67 to participate in a survey by the Virginia Department for Aging and Rehabilitative Services (DARS) since participation had expired; posted notice of membership dues mailout; updated the desperate plea for volunteers and moved it to the top of the page; on the ABOUT US page, updated the Organizational Diagram and cleaned up verbiage throughout page; on the MEMBERSHIP page posted notice of membership dues mailout; updated the President’s message; on the CALENDAR page updated upcoming meetings; on BENEFITS AND YOU page removed Open Enrollment information; updated job listing on CVB-PT-POSITIONS-SPOTLIGHT page; added September and October retirees to NEW RETIREES page; added October and September 2022 minutes, deleted October and September 2020 minutes on STAY CONNECTED page; updated Farmer’s Market events on LOCAL COMMERCE page.

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

Webmaster Views Report

October 10, 2022 – November 8, 2022



Top Pages Reviewed: The figures indicate which pages had more “interest” for viewers.

Page Name	Views past 30 days	Vs Previous 30 days
/	34	+46.58%
/about-us.html	3	+30.00%
/benefits-and-you.html	7	+53.85%
/calendar.html	5	+38.46%
/cvb-pt-positions-spotlight.html	1	+20.00%
/in-gratitude.html	1	+25.00%
/local-commerce.html	-	-
/membership.html	7	+50.00%
/new-retirees.html	20	+52.63%
/our-president.html	3	+30.00%
/services-opportunities.html	3	+42.86%
/stay-connected.html	1	+11.11%
/vbrea-events.html	4	+21.05%

According to Weebly analytics, there were 101 unique visits, which is up 17% over the last 30 days than from the previous 30 days. There were 238 page views, which is up 5% from the previous 30 days. Unique visits viewed an average of 1.9786 pages, which is actually a decrease of just 9%. Activity on each page, however, is still slightly up as indicated in the 2nd graphic above indicating those visiting spending more time on the majority of our pages. The dotted lines on the 1st graphic above show the previous 30 days for comparison.

Two blasts were sent out to the membership -- one regarding the VBREA 2022 Annual Meeting information and the second from the VBREA Nomination Committee with the VBREA 2022 Election information.