



**Virginia Beach Retired Employees Association
Minutes of the Board of Directors
May 17, 2023, at 9:30 a.m.**

Agriculture Director's Conference Room

Email: vbrea.webmaster@gmail.com

Website: vbrea.org

Board of Directors:

President – Pete Leavitt

Vice President – Phillip White

Secretary – Vacant

Treasurer – Donna Brehm

Members – Twila Leavitt, Nancy Moore

Webmasters – Cathy Morse, Stan Morse

Welcome:

The President welcomed all present.

Reports of Board Members:

President – Pete Leavitt

- The pre-retirement seminar was held on May 9 and the room was packed. He also received some questions via email.

Vice President – Phillip White

- Will not be running again in November.

Secretary – Vacant

- Phillip had taken the minutes at the April meeting and they were approved via email.

Treasurer – Donna Brehm

- Twila moved, and Cathy seconded to approve the Treasurer Report. Motion Carried.
- Report attached to these minutes.

Reports of Committees:

Benefits/Wellness – Chair Vacant

- No report

Communications – Twila Leavitt

- Phillip sent out 12 retirement letters.
- Rusty sent out 4 thinking of you cards.
- Website views were up this month. Cathy will have additional information to see if the increase was due to the timing of the preretirement seminar.
- Cathy met with a Benefits Office representative to discuss their website and VBREA's. Benefits Office asked we make sure they are not a part of our website. Cathy removed the logo and is using links to the Benefits page. The old Benefits page is not updating and ours points to the new page.
- Reports attached to these minutes.

Involvement Committee – Nancy Moore

- Nancy said there were 26 members at Dockside in April.

- May meeting is at Gus and George's. Speakers are Diane Counts and Amy Mallinson with Beach Municipal Federal Credit Union.
- June 21st is the annual picnic. It will be catered by Pollards and we will order Party Buffet #1 which includes: chicken, coleslaw, potato salad, rolls and baked beans. We will order one pan of barbeque. Will also have cookies for dessert and ice tea and water. The price will be free for members and \$10 for guests. Deadline for reservations is Friday, June 16, 2023. Members must be paid up by June 1st to take advantage of the free meal. If they aren't and want to attend, they will have to pay the \$10.
- Motion was made by Nancy to donate \$100 to the Farmers Market. Seconded by Donna Brehm. Motion carried.
- Other meeting dates were presented.
- The committee is working on the questions for the survey.
- Report attached to these minutes.

Finance – Donna Brehm

- Donna presented the updated Income and Expense Report.

Nominating Committee – Phillip White

- The committee is dormant until November 2023 when the yearly elections will be performed.

Membership Committee – Donna Brehm

- There were 2 new members.
- Received renewals from 7 members.
- Donna will provide an updated roster prior to June 1st.

Unfinished Business:

- The Board went through the boxes on April 26th. Donna provided information about scanning the pictures that were found. Nancy made a motion to pursue scanning photos at 600 dpi with Beach Photo. Donna seconded. Motion carried. Pete will take them to the company.
- Discs that were also found in the boxes will be researched to see if there are any documents on them that need to be saved.
- Stan reported he spoke with Benefits Office and was given the name and email of a person to contact regarding the VRS Health Care Credit. The person requested all questions be sent via email. He will share the answers with the Board, via email, when they are received.

There being no further business, the meeting was adjourned at 10:45 a.m. followed by the general membership lunch and meeting at Gus and George's. The speakers will be from Beach Municipal Federal Credit Union.

Respectfully submitted by,
Nancy Moore

Reports Attached

VBREA TREASURER'S REPORT - MAY 17, 2023

REPORT PERIOD: **APRIL 1-30, 2023**

VA BEACH CREDIT UNION CHECKING			
		STARTING BALANCE:	\$1,775.73
CREDITS	Dues-1 New, 2 Renew/\$74-50/50 proceeds	\$110.00	\$110.00
	Dues-1 New, 5 Renew/\$60-50/50 proceeds	\$144.00	\$144.00
	Monthly Interest	\$0.08	\$0.08
DEBITS	Microphone for meetings-via debit card	\$64.61	\$64.61
RECONCILED BALANCE WITH APRIL 30 STATEMENT			\$1,965.20
VA. BEACH CREDIT UNION SAVINGS			
		STARTING BALANCE	\$1,781.26
CREDITS	Monthly Interest	\$0.22	\$0.22
DEBITS		\$0.00	
RECONCILED BALANCE WITH APRIL 30 STATEMENT			\$1,781.48
VA. BEACH CREDIT UNION MONEY MARKET ACCT.			
		STARTING BALANCE	\$5,028.13
CREDITS	Monthly Interest	\$2.48	\$2.48
DEBITS		\$0.00	
RECONCILED BALANCE WITH APRIL 30 STATEMENT			\$5,030.61
TOTAL ASSETS AS OF APRIL 30, 2023			\$8,777.29

*Questions regarding items discussed in these minutes should be sent via email to
vbrea.webmaster@gmail.com.*

VBREA Communications Committee
May 10, 2023

The Communications Committee met May 10, 2023 at 9:30 A.M. at Brick House Diner, 941 Providence Square.

Those present were Twila Leavitt, Chairman; Phillip White, Cathy Morse, Stan Morse and Mary Cardwell. Pete Leavitt was a guest.

Twila welcomed everyone.

Membership and retirement letters: Phillip sent 12 retirement letters for May.

Greeting cards: Rusty sent 4 thinking of you cards.

Webmaster's report:

Cathy stated visits and page views were up. The Web pages were updated. One email blast was sent out with the May General Membership Meeting information, information on all meetings through September 2023, and asking for volunteers for one of the three vacant Board positions.

Old Business:

Facebook page for VBREA: Waiting on a volunteer to manage it.

New members for the Communications Committee: We will continue to stress the need for new members.

Maggie's status: We will contact her husband for the latest update.

New Business:

The next meeting will be June 14, 2023 at 9:30 A.M. at Brick House Diner.

The meeting adjourned at 10:40 A.M.

Respectfully submitted,

Twila Leavitt, Chairman

Mary Cardwell, Secretary

**Webmaster Report – Cathy & Stan Morse
Virginia Beach Retired Employees Association
Communications Committee Meeting – May 10, 2023
9:30 a.m. – Brick House Diner**

Our site is: www.vbrea.org

Our email is: vbrea.webmaster@email.com

**Webmaster Dashboard Unique Visitors Report
April 9, 2023 – May 8, 2023**

Unique Visitors: Every computer has its unique code so individual computer visits are only once during a week from a Monday through a Sunday no matter how many times that individual computer visits.

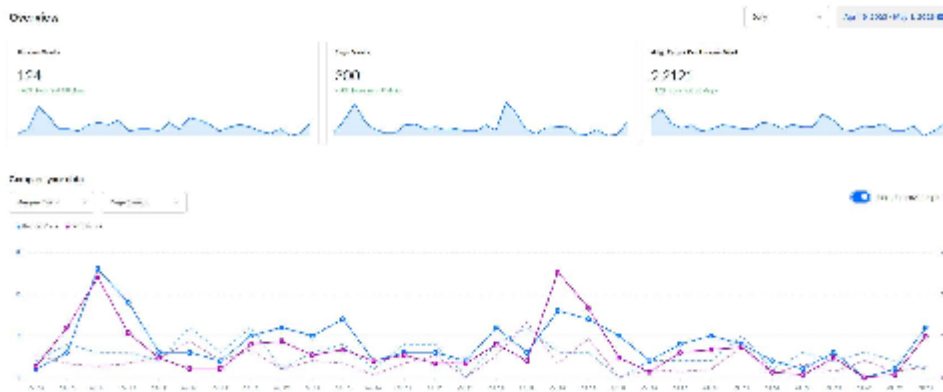
Apr 9 – Apr 23	Unique Visitors	Page Views	Apr 24 – May 8	Unique Visitors	Page Views
9	1	4	24	6	12
10	3	18	25	3	6
11	13	36	26	8	38
12	9	16	27	7	25
13	3	7	28	5	7
14	3	3	29	2	2
15	2	3	30	4	9
16	5	12	May 1	5	10
17	6	13	2	4	11
18	5	8	3	2	2
19	7	10	4	1	1
20	2	6	5	3	7
21	3	8	6	0	0
22	3	5	7	1	1
23	2	5	8	6	15

The table above reflects the past 30 days. Overall activity on our website is up for this reporting period. Updates to the website include: On the HOME page posted a flyer for the 2023 Senior Showcase presented by the City of Virginia Beach Mayor’s Commission on Aging, replaced April General Membership meeting info with May’s; on the OUR PRESIDENT page, updated the President’s message; on the CALENDAR page updated upcoming meetings through September 2023; on the BENEFITS-AND-YOU page, after meeting with the Consolidated Benefits Office regarding their new website, completely removed all information on our page and replaced with links to sections of their website so there will be no inaccurate information on our page; updated job listings on CVB-PT-POSITIONS-SPOTLIGHT page; added April 2023 retirees to NEW RETIREES page; added the March and April Board meeting minutes to the STAY-CONNECTED page.

As stated in the update below, we met with the Consolidated Benefits Office about their new web page. We agreed that in order to ensure we are not posting inaccurate or obsolete information we would remove the information from our website and replace it with links to their website. They provided us with links to information that would be of interest or benefit to CVB retirees. We also agreed to remove their logo so as to not misrepresent them as owners of that page.

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

**Webmaster Views Report
April 9, 2023 – May 8, 2023**



Top Pages Reviewed: The figures indicate which pages had more "interest" for viewers.

Page Name	Views past 30 days	Vs Previous 30 days
/	14	+14.00%
/about-us.html	3	+13.64%
/benefits-and-you.html	8	+33.33%
/calendar.html	2	+13.33%
/cvb-pt-positions-spotlight.html	2	+28.57%
/in-gratitude.html	1	+50.00%
/local-commerce.html	-	-
/membership.html	-	-
/new-retirees.html	8	+12.90%
/our-president.html	-	-
/services-opportunities.html	2	+33.33%
/stay-connected.html	2	+28.57%
/vbrea-events.html	6	+46.15%

The dotted lines on the first graphic above show the previous 30 days for comparison. According to Weebly analytics, there were 124 unique visits, which is up 45% over the last 30 days than from the previous 30 days. There were 300 page views, which is up 74% from the previous 30 days. Unique visits viewed an average of 2.2121 pages, which is up 17%. Activity on each page is up as indicated in the 2nd graphic above indicating those visiting spending more time on the majority of our pages.

Since the last report in April, one email blast was sent out to the membership with the May General Membership Meeting information, information on all meetings through September 2023, and, once again, asking members to please consider volunteering for one of the three vacant Board positions and inviting them to attend a Board meeting to see what being a Board member entails.

Involvement Committee
Meeting Minutes
May 2, 2023, 10:00 am
Agriculture Building
Virginia Beach, VA

Present were, Nancy Moore, Pat Hamm, Joelle Talbot, Louise Pesnicak, and Pete Leavitt.
Absent were Rose Dawley, Roberta Snyder, Ilene Snyder, Jean Marshall, and Sue Shipp Sullivan.

April meeting at Dockside was attended by approximately 26 members.

May 17 – Gus & George’s Restaurant – speaker will be Diane Counts and Amy Mallison from the Beach Municipal Credit Union. They will speak on a program the credit union is involved in called Reality Store with the Virginia Beach Public Schools. This may be a project the VBREA could participate in.

Discussed the June 21st picnic to be held at Farmers Market. Nancy reported she contacted Pollards and they have us on the calendar. Will order Party Buffet #1 which includes: chicken, coleslaw, potato salad, rolls, and baked beans. Will add one pan of barbeque as we had a lot left over last year. Also, ice tea (sweet and unsweet – will decide how many of each when it is closer to the date).

This will be free to the members and \$10 for guests. Deadline for reservations and receiving money for guests will be Friday, June 16, 2023. Louise Pesnicak volunteered to take the reservations. Her phone is: 757-340-4845 (do not text this number); email is g.pesnicak@verizon.net. The members will be instructed if they call to leave their name, phone number and if they are bringing guest, how many. They will also be instructed to make sure they receive a confirmation email or phone call. If they do not, they should contact Louise before the deadline.

Joelle said she had cups (red solo and credit union cups). Nancy will also check the storage bin for those and small plates, paper towels, sweetener, stir sticks. Ice and water will be provided. Will also provide storage bags for anyone that wants to take home any leftovers.

Nancy will ask Ilene to get cookies for dessert.

Location and dates for monthly meetings/lunches in 2023 are as follows:

June 21 – Annual picnic at the Farmers Market catered by Pollards.

July 19 – Taco Loco Restaurant – no speaker

August – VACATION – no meeting this month

Sept. 20 – Golden Corral – Speaker will be Kaitlyn Hodges from the VB Library Special Services.

Oct. 15 – Location to be determined.

Nov. 15 – Annual Meeting. Location has not been decided yet. Possible returning to Haygood Methodist Church. Will check with the Central Library. The Board said paying the \$30 an hour for the library would not be a problem since we donate to the church. Will discuss further.

Possible speaker mentioned is VB Chief of Police, Paul Neudigate or someone from Foster Parent System.

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

Dec. 13 – Christmas lunch at VB National Golf Course. Nancy asked Joelle to contact the golf course to make sure they can host us again. Committee will look into some type of music for the event. It will also be discussed if it will be free for members or not.

The committee discussed looking into doing day trips. Pat researched information for Riverside Theater in Fredericksburg, VA. Individual price for dinner and a show is \$70 for seniors. For groups of 12 or more, every 25th person's ticket is \$10. Down payment must be made 6 weeks before selected show, balance paid 10 days before show. We would look into a matinee so the price may be different.

There are 2 other dinner theaters, Hanover Tavern in Richmond and Swift Creek Mill in Colonial Heights. They did not have good websites but Pat will try and find out more information on both. She was able to determine none have their 2024 show schedule published yet.

Nancy advised the survey will be sent with the renewal notices in October. The committee will discuss further questions at each future meeting.

The meeting adjourned at 11:15 PM. Next meeting will be on Tuesday, June 6, 2023. The location of the meeting may be at Rose Dawley's house since she has been unable to attend. Pat will confirm with her and we will each bring our own lunch.

