



**Virginia Beach Retired Employees Association
Minutes of the Board of Directors
June 21, 2023, at 10:30 a.m.
Pavilion at the Farmers Market**

Email: vbrea.webmaster@gmail.com

Website: vbrea.org

Board of Directors:

President – Pete Leavitt
Vice President – Phillip White
Secretary – Vacant
Treasurer – Donna Brehm
Members – Twila Leavitt, Nancy Moore
Webmasters – Cathy Morse, Stan Morse

Welcome:

The President welcomed all present.

Reports of Board Members:

President – Pete Leavitt

- No Report

Vice President – Phillip White

- No Report

Secretary – Vacant

- Nancy had taken the minutes at the May meeting and they were approved via email.

Treasurer – Donna Brehm

- Twila moved, and Nancy seconded to approve the Treasurer Report. Motion Carried.
- Report attached to these minutes.

Reports of Committees:

Benefits/Wellness – Chair Vacant

- No report

Communications – Twila Leavitt

- The committee did not meet this month due to not enough members available.
- 9 letters to new retirees were sent.
- Announced there will be a memorial for Terry Jenkins on June 27, 2023.
- There was no increase in Website views.
- Website report attached to these minutes.

Involvement Committee – Nancy Moore

- Nancy said the members were very pleased with our speaker from Beach Municipal Credit Union.
- June 21st is the annual picnic. All details have been made and deadline was June 16th.
- Other meeting dates were presented.
- The committee is working on the questions for the survey. Will be presented to the Board at the September meeting.

- The committee's next meeting will be July 5, 2023 (due to holiday on July 4th). Will meet at A.J. Gators on Holland Road to check it out for October's meeting.
- Report attached to these minutes.

Finance – Donna Brehm

- Donna presented the updated Income and Expense Report.

Nominating Committee – Phillip White

- The committee is dormant until November 2023 when the yearly elections will be performed.

Membership Committee – Donna Brehm

- Not much activity. No new members or renewals came in.
- Donna provided an updated roster on June 1st to the Board.
- Gave Pete a quarterly updated thumb drive.

Unfinished Business:

- Stan emailed Theresa Lugo with Benefits Office questions regarding the Health Care Credit. As of now, for Virginia Beach this benefit only applies to Virginia Beach Schools retirees, retired General Registrars, local officers, employees of General Registrars and local social service employees. May want to approach City Council members to pursue having this benefit apply to all City of Virginia Beach retirees. In order for a municipality to pursue this from VRS, a "resolution packet" needs to be requested. It was suggested to contact Regina Hilliard with Human Resources and see if she might know who can request this packet. Donna volunteered to contact Regina and make an appointment for her and Stan to meet.
- Pete will take the pictures by the company to have them scanned.
- Secretary position is still vacant.
- Vice President position will be vacant as of December 31, 2023.

New Business:

- Margaret Sullivan-Rucka attended the Board meeting. Motion made by Donna and seconded by Twila and Phillip to accept Margaret as an At-Large Board of Directors member. Motion carried.

There being no further business, the meeting was adjourned at 11:25 a.m. followed by the Annual Picnic at the Farmer's Market.

Respectfully submitted by,
Nancy Moore

Reports Attached

VBREA TREASURER'S REPORT - JUNE 21, 2023

REPORT PERIOD: May 1-31, 2023

VA BEACH CREDIT UNION CHECKING			
	STARTING BALANCE:		\$1,965.20
CREDITS			
	Monthly Interest	\$0.07	\$0.07
DEBITS			
	Stamps	\$63.00	\$63.00
	Gus and George's-Guest Meal	\$17.82	\$17.82
	Project Lifesaver Check #1023	\$250.00	\$250.00
RECONCILED BALANCE WITH MAY 31 STATEMENT			\$1,634.38
VA. BEACH CREDIT UNION SAVINGS			
	STARTING BALANCE		\$1,781.48
CREDITS			
	Monthly Interest	\$0.23	\$0.23
DEBITS			
		\$0.00	
RECONCILED BALANCE WITH MAY 31 STATEMENT			\$1,781.71
VA. BEACH CREDIT UNION MONEY MARKET ACCT.			
	STARTING BALANCE		\$5,030.61
CREDITS			
	Monthly Interest	\$2.56	\$2.56
DEBITS			
		\$0.00	
RECONCILED BALANCE WITH MAY 31 STATEMENT			\$5,033.17
TOTAL ASSETS AS OF MAY 31, 2023			\$8,449.26

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

**Webmaster Report – Cathy & Stan Morse
Virginia Beach Retired Employees Association
Communications Committee Meeting – June 14, 2023
9:30 a.m. – Brick House Diner**

Our site is: www.vbrea.org

Our email is: vbrea.webmaster@gmail.com

**Webmaster Dashboard Unique Visitors Report
May 14, 2023 – June 12, 2023**

Unique Visitors: Every computer has its unique code so individual computer visits are only once during a week from a Monday through a Sunday no matter how many times that individual computer visits.

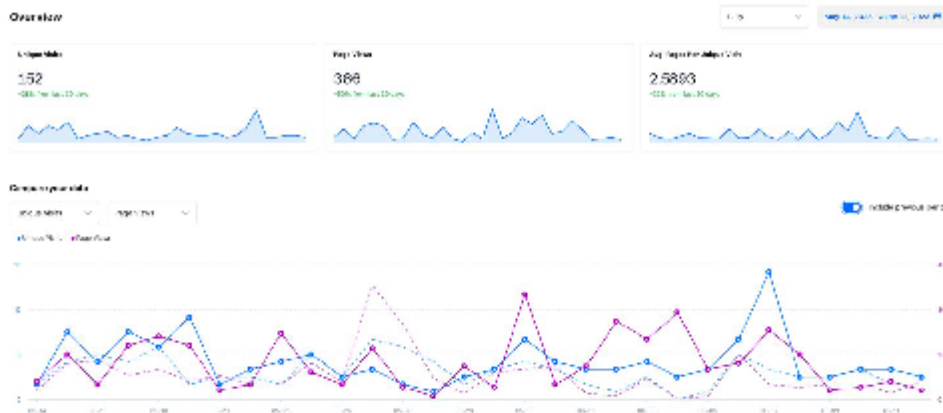
May 14 – May 28	Unique Visitors	Page Views
14	2	6
15	9	15
16	5	5
17	9	18
18	7	21
19	11	18
20	2	3
21	4	5
22	5	22
23	6	9
24	3	5
25	4	17
26	2	4
27	1	1
28	3	11

May 29 – Jun 12	Unique Visitors	Page Views
29	4	4
30	8	35
31	5	5
Jun 1	4	11
2	4	26
3	5	20
4	3	29
5	4	10
6	8	12
7	17	23
8	3	15
9	3	3
10	4	4
11	4	6
12	3	3

Table above reflects the past 30 days. Overall activity on our website is up for this reporting period. Updates to the website include: On the HOME page replaced May General Membership meeting info with the information on the Annual Picnic in June; on the OUR PRESIDENT page, updated the President’s message; on the CALENDAR page updated upcoming meetings; add May 2023 retirees to NEW RETIREES page; updated job listings on CVB-PT-POSITIONS-SPOTLIGHT page.

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Webmaster Views Report May 14, 2023 – June 12, 2023



Top Pages Reviewed: The figures indicate which pages had more "interest" for viewers.

Page Name	Views past 30 days	Vs Previous 30 days
/	57	+62.64%
/about-us.html	6	+46.15%
/benefits-and-you.html	6	+31.58%
/calendar.html	9	+60.00%
/cvb-pt-positions-spotlight.html	5	+62.50
/in-gratitude.html	1	+14.29%
/local-commerce.html	-	-
/membership.html	17	+70.83%
/new-retirees.html	43	+78.18%
/our-president.html	5	+100.00%
/services-opportunities.html	5	+62.50%
/stay-connected.html	4	+40.00%
/vbrea-events.html	4	+26.67%

The dotted lines on the first graphic above show the previous 30 days for comparison. According to Weebly analytics, there were 152 unique visits, which is up 38% over the last 30 days than from the previous 30 days. There were 366 page views, which is up 50% from the previous 30 days. Unique visits viewed an average of 2.5893 pages, which is an increase of 33%. Several spikes in views occurred towards the end of May and beginning of June. We are speculating this occurred due to membership seeking information on the Annual Picnic. The blast email with this information was sent out on June 7, which showed a spike in unique visits as well as page views that same day.

Since the last report in May, three email blasts were sent to the membership. The first one was on May 17 advising that members' dues must be current to participate in the Annual Picnic. The second was on June 7 with the information on the Annual Picnic with an attached flyer. The third was on June 14 as a reminder of the RSVP deadline for the Annual Picnic.

The Involvement Committee meeting
was held Tuesday, June 6, 2023 at 11:00 AM
in the home of Rose Dawley, member

Present were, Nancy Moore, Pat Hamm, Louise Pesnicak, Pete Leavitt, Rose Dawley, Roberta Snyder and Joelle Talbot. Absent were Ilene Snyder, Jean Marshall and Sue Shipp Sullivan.

Everyone at the May lunch/meeting was very pleased with our speaker, Amy Mallinson, with Beach Municipal Employees Federal Credit Union, who presented information on the Reality Store and other programs the credit union is involved in. These programs may present an opportunity for our members to volunteer to assist. We may ask her for a return in 2024.

Final arrangements were made for the annual picnic which will be next month, June 21, at the Farmers Market. Picnic is free for paid members and \$10.00 for guests. Deadline is Friday, June 16th. Food will be catered by Pollard's

Location and dates for monthly meetings/lunches in 2023 are as follows:

July 19 – Taco Loco Restaurant – no speaker scheduled at this time.

August – VACATION – no meeting this month

Sept. 20 – Golden Corral – possible speaker will be Kaitlyn Hodges from the VB Library Special Services.

Oct. 15 – Location to be determined.

Nov. 15 – Annual Meeting. Location has not been decided yet. Possible location will be at the Central Library. The charge for a room there is \$30.00 per hour but we will look into possibly getting the room free of charge or reduced rate. If not, may still go there since the organization also gives a donation to church or other location where we have had the annual meeting. If not the Central Library we will look into returning to Haygood Methodist Church. Possible speaker mentioned is VB Chief of Police, Paul Neudigate.

Dec. 13 – Christmas lunch at VB National Golf Course. Joelle confirmed we are on their calendar for that date. They have a new catering manager and we are waiting for information on price.

Pat presented information on schedule and cost for possible one day trip to Riverside Dinner Theater in Fredericksburg or other dinner theaters at the May committee meeting. She will check back after the first of the year for the schedules. She will also look into a show at the Virginia Beach Little Theater.

Committee received good questions to be used on the survey we are working on it to send to all members. Nancy will submit the questions to the board at the September meeting so they can be ready to send out with the yearly dues reminder.

The meeting adjourned at 12:15 PM. Because of the 4th of July holiday the next meeting will be on Wednesday, July 5 at A.J.Gator's Restaurant located on Holland Road, next to the Dunkin Dounuts. Since this is a lunch meeting, the meeting will start at 11:30 AM.

VBREA ANNUAL RECORD OF INCOME AND EXPENSES FOR 2022/2023 FISCAL YEAR													
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	TOTAL TODATE
INCOME													
DUPLICATE BIRTHDAY		\$30.00	\$34.00	\$72.00	\$2,070.00	\$384.00	\$48.00	\$48.00	\$60.00	\$1,200.00	\$0.00		\$1,380.00
9090 BARRIS	\$23.00		\$29.00	\$17.00	\$30.00	\$99.00	\$97.00	\$81.00	\$74.00	\$40.00	\$29.00		\$390.00
REGISTRATION HOLIDAY LUNCHEON-MEMBERS AND GUESTS	\$10.00					\$590.00				\$40.00			\$390.00
REGISTRATION BIRTHDAY CAKE-ETS													\$20.00
INTEREST FOR ALL ACCOUNTS	\$1.34	\$1.97	\$1.51	\$1.94	\$1.94	\$2.04	\$2.86	\$2.38	\$2.87	\$2.78	\$2.26		\$24.09
TOTAL INCOME TODATE													\$4,822.09
EXPENSES													
HOLIDAY LUNCHEON-ALL EXPENSES						\$824.00		\$28.69					\$892.69
ANNUAL MEETING-ALL EXPENSES					\$1,663.32								\$1,663.32
SPENDING SOCIAL EXPENSES											\$69.00		\$69.00
SUPPLIES FOR NEW MEMBER MAILINGS			\$24.00	\$180.00				\$68.00					\$272.00
SUPPLIES FOR ANNUAL DUES AND MARCH REMINDER			\$30.09	\$180.00									\$228.95
WEBSITE AND MEMBERSHIP ANNUAL FEES			\$19.95		\$144.00								\$173.95
ANNUAL GIFTS TO COMMITTEES-TOTAL FOR ALL COMMITTEES						\$1,000.00				\$64.61			\$1,064.61
PORTABLE MICROPHONE FOR MEETINGS											\$17.82		\$17.82
GUEST SHEAVEN MEALS													\$2,792.86
TOTAL EXPENSES TODATE													\$4,822.09
NET (Income Reported)													\$1,500.23

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