



**Virginia Beach Retired Employees Association  
Minutes of the Board of Directors  
September 20, 2023,  
at 10:00 a.m.  
Small Conference Room  
Agricultural Building**

**Email: [vbrea.webmaster@gmail.com](mailto:vbrea.webmaster@gmail.com)**

**Website: [vbrea.org](http://vbrea.org)**

**Board of Directors:**

President – Pete Leavitt

Vice President – Phillip White

Secretary – Vacant

Treasurer – Donna Brehm

At-Large Directors – Twila Leavitt, Nancy Moore, Margaret Sullivan, 1 vacant

Webmasters – Cathy Morse, Stan Morse

**Welcome:**

The President welcomed all present.

**Reports of Board Members:**

President – Pete Leavitt

- No Report

Vice President – Phillip White

- No Report

Secretary – Vacant

- Cathy had taken the minutes at the July meeting, and they were approved via email.

Treasurer – Donna Brehm

- Nancy moved and Cathy seconded to approve the Treasurer's Report as presented. Motion Carried.
- Report attached to these minutes.

**Reports of Committees:**

Benefits/Wellness – Chair Vacant

- No report

Communications – Twila Leavitt

- 16 letters were sent in July and 20 in September to new retirees.
- Website views were up 14 percent.
- Updates to the website were made.
- Email blast sent out regarding information on security incident with PBI and VRS.
- Website and committee reports attached to these minutes.

Involvement Committee – Nancy Moore

- July meeting at Taco Loco was good.
- September will be at Golden Corral. Speaker will be Kaitlyn Hodges from the VB Library Special Services.

- Other meeting dates were presented.
- Nancy presented a recommendation from the committee to not charge the members for the Christmas luncheon. Charge guests \$20. Discussion was held. Donna made a motion and Cathy seconded to charge members \$10 and guests \$20. Approved
- Board went over the survey questions with updates. Nancy will redo and send out to the board.
- Report attached to these minutes.

#### Finance – Donna Brehm

- Donna presented the updated Income and Expense Report for the new fiscal year.
- Received two new members.
- October 25<sup>th</sup> at 10:00 am was discussed for stuffing envelopes renewal notices. Donna will send out an email to check on date.

#### Nominating Committee – Phillip White

- The committee needs to be formed.

#### Membership Committee – Donna Brehm

- Donna reported we have a little over 300 members.

#### Unfinished Business:

- Health Insurance Credit. Stan reported that Sam (with Finance/Payroll) is the ultimate contact. If the City is interested, they would need to contact VRS and request information. VRS charges approximately \$3,000 to do an audit to see how many members we have, etc. Discussion was held on the next step. Maybe send a letter to council members? Donna suggested sending a letter to the City Manager and copy City Council members. Maybe follow up with Sam to see where the letter should go. It would have to become a budget item. Motion made to draft a letter to the City Manager to request this be looked into. Phil seconded. Approved. Donna volunteered to draft the letter.

#### New Business

- Discussed the Annual Meeting. Nancy reported Paul Neudigate, Chief of Police, has agreed to be the speaker. Need to check A/V system. Pete will check with his brother and see if they have a screen and what size.
- Donna will send out information (power point presentation) to be updated by officers and committees.

There being no further business, the meeting was adjourned at 11:12 a.m. followed by the meeting at Golden Corral.

Respectfully submitted by,  
*Nancy Moore*

Reports Attached

VBREA TREASURER'S REPORT - September 20, 2023				
<b>REPORT PERIOD:</b>	<b>July 1-August 31, 2023</b>			
	*No meeting in August			
<b>VA BEACH CREDIT UNION CHECKING</b>				
		<b>STARTING BALANCE:</b>		<b>\$822.75</b>
	<b>CREDITS</b>			
		Monthly Interest (.03 and .04)	\$0.07	\$0.07
		Dues (6.00 and 6.00)	\$12.00	\$12.00
		July 50/50 raffle proceeds	\$31.00	\$31.00
	<b>DEBITS</b>	Check # 1028- Picnic supplies		<b>\$29.27</b>
<b>RECONCILED BALANCE WITH AUGUST 31 STATEMENT</b>				<b>\$836.55</b>
<b>VA. BEACH CREDIT UNION SAVINGS</b>				
		<b>STARTING BALANCE</b>		<b>\$1,781.93</b>
	<b>CREDITS</b>	Monthly Interest (.23 and .23)	\$0.46	\$0.46
	<b>DEBITS</b>		\$0.00	
<b>RECONCILED BALANCE WITH AUGUST 31 STATEMENT</b>				<b>\$1,782.39</b>
<b>VA. BEACH CREDIT UNION MONEY MARKET ACCT.</b>				
		<b>STARTING BALANCE</b>		<b>\$5,035.65</b>
	<b>CREDITS</b>	Monthly Interest (2.57 and 2.57)	\$5.14	\$5.14
	<b>DEBITS</b>		\$0.00	
<b>RECONCILED BALANCE WITH AUGUST 31 STATEMENT</b>				<b>\$5,040.79</b>
<b>TOTAL ASSETS AS OF AUGUST 31, 2023</b>				<b>\$7,659.73</b>

Questions regarding items discussed in these minutes should be sent via email to [vbrea.webmaster@gmail.com](mailto:vbrea.webmaster@gmail.com).

**VBREA COMMUNICATIONS COMMITTEE**

**September 13, 2023**

The Communications Committee met September 13, 2023 at 9:30 a.m. at Brick House Diner, 941 Providence Square.

Those present were Twila Leavitt, Chairman; Cathy Morse, Stan Morse and Mary Cardwell. Pete Leavitt was a guest.

Twila welcomed everyone.

Membership and Retirement Letters:

Phillip sent 16 retirement letters in July and 20 in September (these were a few days after the meeting).

Greeting Cards:

Rusty sent one sympathy and one thinking of you card.

Member information and Website:

Cathy stated overall activity was up 14% over the past 30 days. She made updates on the website.

One email blast was sent regarding the information security incident with PBI which included data on the VRS servers potentially affecting some members. VRS sent letters to those affected.

Old Business:

Facebook page for VBREA: Still seeking a volunteer to manage it.

New members for the Communications Committee: Still seeking new members.

Maggie's status: No report.

New Business:

Next meeting will be September 13, 2023 at 9:30 a.m. at Brick House Diner.

The meeting adjourned at 10:20 a.m.

Respectfully submitted,

Twila Leavitt, Chairman

Mary Cardwell, Secretary

**Webmaster Report – Cathy & Stan Morse  
Virginia Beach Retired Employees Association  
Communications Committee Meeting – October 11, 2023  
9:30 a.m. – Brick House Diner**

Our site is: [www.vbrea.org](http://www.vbrea.org)

Our email is: [vbrea.webmaster@gmail.com](mailto:vbrea.webmaster@gmail.com)

**Webmaster Dashboard Unique Visitors Report  
September 10, 2023 – October 9, 2023**

Unique Visitors: Every computer has its unique code so individual computer visits are only once during a week from a Monday through a Sunday no matter how many times that individual computer visits.

Sep 10 – Oct 9	Unique Visitors	Page Views
Sep 10	3	4
11	6	12
12	6	10
13	4	8
14	10	12
15	5	5
16	4	5
17	1	4
18	4	7
19	8	21
20	3	4
21	4	5
22	3	4
23	3	4
24	2	3

Sep 25 – Oct 9	Unique Visitors	Page Views
Sep 25	1	1
26	6	20
27	6	12
28	7	7
29	3	11
30	3	4
Oct 1	1	1
2	5	8
3	7	10
4	5	9
5	5	12
6	5	12
7	4	5
8	8	11
9	4	10

The table above reflects the past 30 days. Overall activity on our website is up for this reporting period. Updates to the website include: Replaced summer/beach graphics with fall graphics on entire website; On the HOME put the Open Enrollment dates with a link directly to the City’s Benefits At The Beach website; removed the cost of living announcement, replaced the September meeting notice with the information on the October General Membership Meeting; on the OUR PRESIDENT page, updated the President’s message; on the CALENDAR page updated upcoming meetings; added September 2023 retirees to NEW RETIREES page; added July 2023 Board Meeting Minutes to the STAY-CONNECTED page; updated job listings on CVB-PT-POSITIONS-SPOTLIGHT page; added brochures from the May and September speakers on the SERVICES-AND-OPPORTUNITIES page.

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# Webmaster Views Report

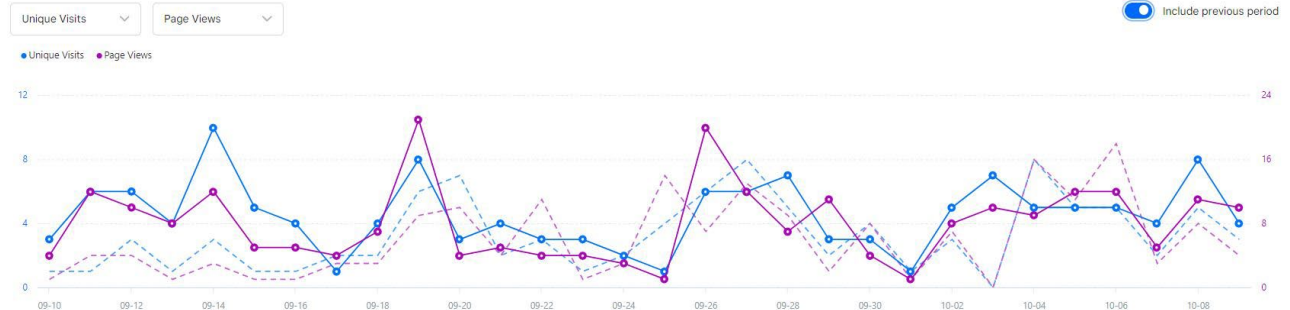
## September 10, 2023 – October 9, 2023

Overview

Daily September 10, 2023 - October 9, 2023



Compare your data



Top Pages Reviewed: The figures indicate which pages had more “interest” for viewers.

Page Name	Views past 30 days	Vs Previous 30 days
/(home page)	29	+30.53%
/about-us.html	6	+75.00%
/benefits-and-you.html	3	+30.00%
/calendar.html	3	+16.67%
/cvb-pt-positions-spotlight.html	2	+40.00%
/in-gratitude.html	-	-
/local-commerce.html	1	+100.00%
/membership.html	3	+23.08%
/new-retirees.html	22	+37.93%
/our-president.html	1	+11.11%
/services-opportunities.html	1	+33.33%
/stay-connected.html	3	+60.00%
/vbrea-events.html	4	+66.67%

The dotted lines on the first graphic above show the previous 30 days for comparison. According to Weebly analytics, there were 136 unique visits, which is up 40% over the last 30 days than from the previous 30 days. There were 241 page views, which is also up 33% from the previous 30 days. Unique visits viewed an average of 1.7887 pages, which is up 5%. The second graphic above also shows with the increased activity, visitors are spending more time perusing the pages of our site as all pages show increased activity.

Since the last report in September, three email blasts were sent to the membership: the first email had the September General Membership meeting information; the second email had the October General Membership meeting information and RSVP instructions, the third email was a reminder of the RSVP deadline for the October General Membership meeting.

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Involvement Committee  
Meeting Minutes  
September 5, 2023, 10:00 am  
Agriculture Building  
Virginia Beach, VA

Present were Nancy Moore, Pat Hamm, Louise Pesnicak, Roberta Snyder and Joelle Talbot. Absent were Rose Dawley, Pete Levitt, Ilene Snyder, Jean Marshall and Sue Shipp Sullivan.

It was reported that attendance at the July meeting at Taco Loco was good.

The September meeting will be September 20<sup>th</sup> at Golden Corral – speaker will be Kaitlyn Hodges from the VB Library Special Services.

Location and dates for monthly meetings/lunches in 2023 are as follows:

Oct. 18 – A J Gator’s Restaurant on Holland Road. Members may be required to make reservations for this lunch so we can give the restaurant an approximate count of people attending. Pat will contact AJ Gator’s Restaurant to confirm the reservation October.

Nov. 15 – Annual Meeting. Central Library site was not available so the meeting will again be held at the Haygood Methodist Church. Meeting will be from 10:00 AM to Noon. A donation to the church will be made for use of their facilities. Possible speaker is VB Chief of Police, Paul Neudigate. Nancy Moore will contact Chief Neudigate’s office to see if he would be available to be speak. VBREA Will provide pastries, coffee, juice, water, etc.

Dec. 13 – Christmas lunch at VB National Golf Course. There has been a slight increase in the price of the lunch at the VBNGC for the December. Also this year there is an event fee of \$100.00 and some confusion about a \$500 fee. Joelle will contact the catering staff to find out definite cost. Nancy will bring up at the next Board meeting about members attending at no cost and guests being \$20. The committee strongly recommends the lunch be free to members.

We will look into the group ticket price and play schedule at the Virginia Beach Little Theater for some time in the fall or in 2024. Pat found out that a trip to Riverside Dinner Theater would cost approximately \$145.00 per person. We will look into it but agreed that this would probably be too much for most members.

Committee discussed questions to be used on the survey and a few minor changes were made. Nancy will have the survey form completed to send out by October with the yearly dues reminder.

January and February, 2024 will be at Golden Corral unless there is a change.

Meeting adjourned at 11:45. Next meeting will be Oct. 3 at the Agricultural Bldg. conference room at 10:00 AM

VBREA ANNUAL RECORD OF INCOME AND EXPENSES FOR 2023/2024 FISCAL YEAR														
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	TOTAL TO DATE	
<b>INCOME</b>														
DUES-NEW AND RENEWAL	\$6.00	\$6.00												
50/50 RAFFLES	\$31.00													
RECEIPTS FOR HOLIDAY LUNCHEON-MEMBERS AND GUESTS														
RECEIPTS FOR SPRING PICNIC-GUESTS														
INTEREST FOR ALL ACCOUNTS	\$2.83	\$2.84												
<b>TOTAL INCOME TO DATE</b>	<b>\$39.83</b>	<b>\$8.84</b>												<b>\$48.67</b>
<b>EXPENSES</b>														
HOLIDAY LUNCHEON-ALL EXPENSES														
ANNUAL MEETING-ALL EXPENSES														
SPRING PICNIC-ALL EXPENSES	\$29.27													
SUPPLIES FOR NEW MEMBER MAILOUTS														
SUPPLIES FOR ANNUAL DUES AND MARCH REMINDER														
WEBSITE AND MEMBER TIES ANNUAL FEES														
ANNUAL GIFTS TO CHARITIES-TOTAL FOR ALL CHARITIES														
GUEST SPEAKER MEALS														
<b>TOTAL EXPENSES TO DATE</b>	<b>\$29.27</b>	<b>\$0.00</b>												<b>\$29.27</b>
<b>NET (Income-Expenses)</b>														

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