



**Virginia Beach Retired Employees Association
Minutes of the Board of Directors
January 17, 2024
at 10:00 a.m.
Large Conference Room
Agricultural Building**

Email: vbrea.webmaster@gmail.com

Website: vbrea.org

Board of Directors:

President – Pete Leavitt

Vice President – Joelle Talbot

Secretary – Louise Pesnicak

Treasurer – Donna Brehm

At Large – Twila Leavitt, Nancy Moore, Margaret Sullivan-Rucka, Cathy Morse, Kathy Smith (absent)

Welcome:

The President welcomed all present and the newest board members, Joelle Talbot and Louise Pesnicak.

Reports of Board Members:

President – Pete Leavitt

- Pete does not have dates of preretirement seminars yet: however, will send out when obtained.

Vice President – Joelle Talbot

- No Report

Secretary – Louise Pesnicak

- October and November minutes approved by e-mail.
- Thank you note sent to Gladys and her husband of VB National for their assistance w/ our holiday luncheon.

Treasurer – Donna Brehm

- Nancy moved and Margaret seconded to approve the December and January Treasurer's Reports as presented. Approved.
- Report attached to these minutes.

Reports of Committees:

Benefits/Wellness – Chair Vacant

- All information posted on website.

Communications – Twila Leavitt

- 7 letters were sent in December to new retirees.
- Website trending up.
- Graphics, president's message and calendar page updated on the website. Board of Directors' meeting time changed on website to 10:00AM.
- Pete to get with Kathy Smith re: Facebook. There are two out there and one is not ours. Ours is: Virginia Beach Retired Employees Association (VBREA) <https://www.facebook.com/groups/1082189292393700/>. The other is: Retired Virginia Beach Employees Group.
- Website and committee reports attached to these minutes.

Involvement – Nancy Moore

- December holiday luncheon well received at VB National. Approximately 48 members attended.
- February meeting will have a speaker who is a local historian and is requesting to be paid. If not, to be able to sell his books at the luncheon. Motion by Nancy and seconded by Twila to not pay speaker but to allow speaker's books to be sold –approved.
- Survey questions are ready to be compiled. Results to be available at February board meeting.
- 911 Center possible speaker in future.
- Report attached to these minutes.

Finance – Donna Brehm

- Donna presented the updated Income and Expense Report for the current fiscal year.
- Report attached to these minutes.

Membership – Donna Brehm

- New list of active members has been distributed to the board.

Unfinished Business

- Health Insurance Credit – Donna had sent a letter to the City Manager in October and subsequently gave letters to all City Council members and the Finance Department Director; however, there has been no response to the letter. After discussion, it was decided a meeting with the city manager with Pete Leavitt, Stan Morse and Donna Brehm would be the next step. Donna will call to set up meeting.

New Business

- Cathy Morse discussed purchasing a hard drive to have a central place to store association documents and photos. Margaret made a motion to purchase hard drive and Donna seconded. Approved.
- Proposed By-Laws change presented and reviewed. Endorsed by the Board of Directors. Will be posted for the required two weeks on our website. Proposed amendment attached.

There being no further business, the meeting was adjourned at 11:02 A.M. followed by the meeting at Golden Corral.

Respectfully submitted by,

Louise Pesnicak

VBREA TREASURER'S REPORT - December 13, 2023

REPORT PERIOD: November 1-30, 2023

VA BEACH CREDIT UNION CHECKING		STARTING BALANCE:	\$552.91
CREDITS			
	Monthly Interest	\$0.05	\$0.05
	Dues-All renewals	\$504.00	\$504.00
	Dues- renewals and Nov. 50/50 (26.00)	\$266.00	\$266.00
	Dues-All renewals	\$240.00	\$240.00
	Dues-All renewals	\$246.00	\$246.00
	Dues-All renewals	\$372.00	\$372.00
DEBITS			
	Envelopes for Dues mailout	\$29.63	\$29.63
	Weebly-web site subscription	\$144.00	\$144.00
	Check 1033 Reim. Ilene Snyder-Ann. Mtg. food	\$67.10	\$67.10
	Check 1034 Reim. D. Brehm-printing ink	\$20.13	\$20.13
	Ponsettias for annual luncheon	\$20.99	\$20.99
RECONCILED BALANCE WITH November 30 STATEMENT			\$1,899.11
VA. BEACH CREDIT UNION SAVINGS		STARTING BALANCE	\$1,782.84
CREDITS			
	Monthly Interest	\$0.22	\$0.22
DEBITS			
		\$0.00	
RECONCILED BALANCE WITH November 30 STATEMENT			\$1,783.06
VA. BEACH CREDIT UNION MONEY MARKET ACCT.		STARTING BALANCE	\$5,045.85
CREDITS			
	Monthly Interest	\$2.49	\$2.49
DEBITS			
		\$0.00	
RECONCILED BALANCE WITH November 30 STATEMENT			\$5,048.34
TOTAL ASSETS AS OF November 30, 2023			\$8,730.51

*Questions regarding items discussed in these minutes should be sent via email to
vbrea.webmaster@gmail.com.*

VBREA TREASURER'S REPORT - January 17, 2024

REPORT PERIOD: December 1-31, 2023

VA BEACH CREDIT UNION CHECKING			STARTING BALANCE:	\$1,899.11
CREDITS				
	Monthly Interest	\$0.06		\$0.06
	Luncheon fees	\$190.00		\$190.00
	Dues renewals and one new member	\$300.00		\$300.00
	Luncheon fees	\$380.00		\$380.00
	Dues renewals (15)/one new member/1 lunch	\$263.00		\$263.00
DEBITS				
	Check # 1036-Senior Services	\$500.00		\$500.00
	Check # 1037-Louise Pesnicak-Holiday exp's	\$50.49		\$50.49
	Check # 1039- VB National Luncheon	\$1,947.38		\$1,947.38
RECONCILED BALANCE WITH December 31 STATEMENT				\$534.30
VA. BEACH CREDIT UNION SAVINGS			STARTING BALANCE	\$1,783.06
CREDITS				
	Monthly Interest	\$0.23		\$0.23
DEBITS				
		\$0.00		
RECONCILED BALANCE WITH December 31 STATEMENT				\$1,783.29
VA. BEACH CREDIT UNION MONEY MARKET ACCT.			STARTING BALANCE	\$5,048.34
CREDITS				
	Monthly Interest	\$2.57		\$2.57
DEBITS				
		\$0.00		
RECONCILED BALANCE WITH December 31 STATEMENT				\$5,050.91
TOTAL ASSETS AS OF December 31, 2023				\$7,368.50

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VBREA Communications Committee

The Communications committee met January 10, 2024 at 9:30 a.m. at Brick House Diner, Providence Square.

Those present were Twila Leavitt, Chairman, and Mary Cardwell. Pete Leavitt was a guest.

Twila welcomed everyone.

Membership and Retirement Letters:

Phil sent 7 letters in December.

Greeting cards:

Rusty sent 1 thinking of you, 3 get well, and 3 sympathy cards.

Member information and Website: Cathy Morse could not attend. She will have the report by next week at the Board meeting.

Old Business:

New members for the Communications Committee.

New Business:

Unfortunately, we have lost Maggie Saunders. Prayers for her husband, Fred.

Next meeting: February 14, 2024 at 9:30 a.m. at Brick House Diner.

The meeting adjourned at 10:22 a.m.

Respectfully submitted,

Twila Leavitt, Chairman

Mary Cardwell, Secretary

**Webmaster Report – Cathy & Stan Morse
Virginia Beach Retired Employees Association
January 17, 2024**

Our site is: www.vbrea.org

Our email is: vbrea.webmaster@gmail.com

**Webmaster Dashboard Unique Visitors Report
December 18, 2023 – January 16, 2024**

Unique Visitors: Every computer has its unique code so individual computer visits are only once during a week from a Monday through a Sunday no matter how many times that individual computer visits.

Dec 18 – Jan 1	Unique Visitors	Page Views
Dec 18	0	0
19	4	8
20	4	6
21	5	23
22	4	7
23	3	3
24	3	5
25	7	9
26	6	15
27	1	1
28	6	18
29	0	0
30	3	3
31	3	23
Jan 1	3	6

Jan 2 – Jan 16	Unique Visitors	Page Views
Jan 2	6	13
3	7	8
4	15	29
5	5	12
6	3	5
7	4	5
8	4	15
9	5	6
10	6	17
11	7	18
12	6	17
13	6	3
14	22	7
15	10	5
16	7	18

The table above reflects the past 30 days. Overall activity on our website is up for this reporting period. Updates to the website include: Replaced holiday graphics with new year’s graphics on entire website; On the HOME page posted the information for the January 2024 General Membership Meeting; on the OUR PRESIDENT page, updated the President’s message; on the CALENDAR page updated the time for the Board Meetings from 9:30 a.m. to 10:00 a.m., updated upcoming meetings; added pictures from the 2024 Annual Holiday Luncheon to the VBREA-EVENTS page; added November 2023 retirees to NEW-RETIREEES page; added November 2023 Annual Meeting Minutes to the STAY-CONNECTED page; updated job listings on CVB-PT-POSITIONS-SPOTLIGHT page; posted the 2024 Farmers Market Calendar of Events and the 1st Quarter Agriculture Newsletter on the LOCAL-COMMERCE page. Will be contacting vendors with business cards on this page to ascertain if still valid.

The dotted lines on the first graphic (on the next page) of the Webmaster Views Report show the previous 30 days for comparison. According to Weebly analytics, there were 142 unique visits, which is down 12% over the last 30 days than from the previous 30 days. There were 328 page views, which is up 1% from the previous 30 days. Unique visits viewed an average of 2.1476 pages, which is up 12%. While the number of unique (new) visitors to our website is slightly down, those that are visiting the website are spending more time perusing the pages of our site as all pages show increased activity (second graphic on next page). There were only three days without a new visitor to our website early in the last 30 days. A slight increase

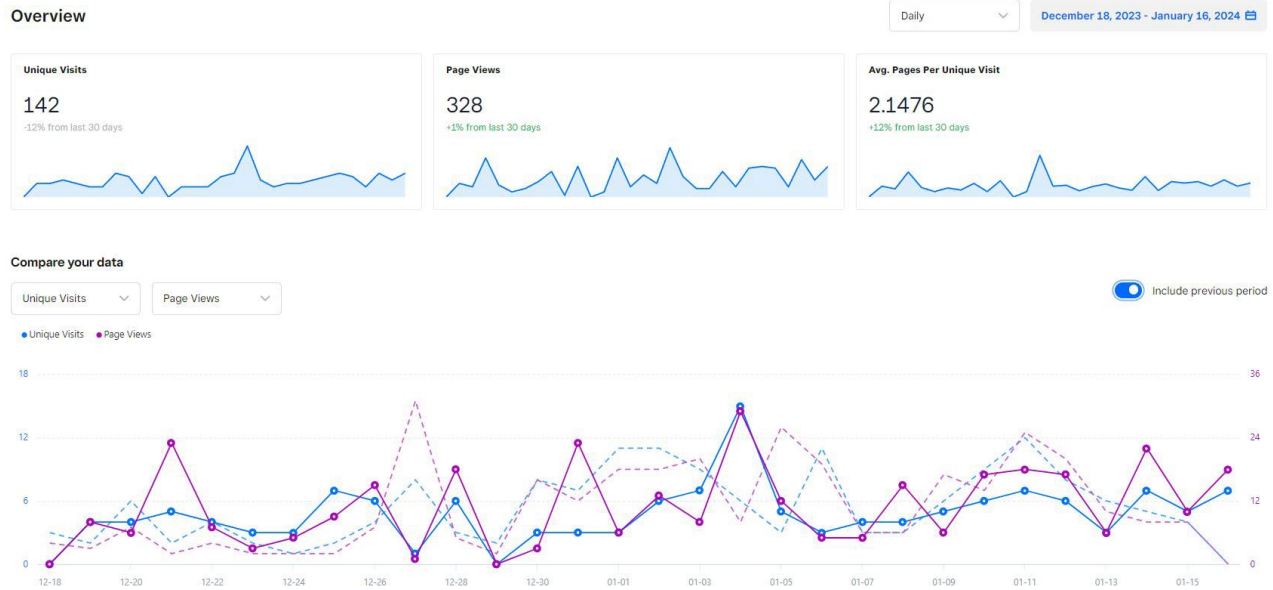
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Webmaster Report – January 17, 2024 - page 2

in new visitors began occurring after the holidays, perhaps, due to characteristically higher numbers of retirements at year’s end.

Webmaster Views Report

December 18, 2023 – January 16, 2024



Top Pages Reviewed: The figures indicate which pages had more “interest” for viewers.

Page Name	Views past 30 days	Vs Previous 30 days
/ (home page)	74	+62.27%
/about-us.html	9	+60.00%
/benefits-and-you.html	6	+33.33%
/calendar.html	10	+62.50%
/cvb-pt-positions-spotlight.html	6	+100.00%
/in-gratitude.html	3	+42.86%
/local-commerce.html	-	-
/membership.html	8	+23.53%
/new-retirees.html	69	+64.49%
/our-president.html	5	+35.71%
/services-opportunities.html	3	+20.00%
/stay-connected.html	7	+140.00%
/vbrea-events.html	15	+68.18%

Since the last report in October, six email blasts were sent to the membership: the first email presented the ballot for the 2023 VBREA Elections to the membership; the second email announced the date and location for the 2023 VBREA Annual Meeting; the third email reminded the members of the upcoming 2023 VBREA Annual Meeting and the guest speaker, Paul Neudigate, VBPD Chief; the fourth email was to distribute the 2023 VBREA Holiday Luncheon flyer; the fifth email was a reminder of the RSVP deadline for the holiday luncheon; the sixth email was a reminder about the first VBREA General Membership Meeting for 2024.

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Involvement Committee
Meeting Minutes
January 2, 2024 10:00 am
Small Conference Room - Agriculture Building
Virginia Beach, VA

Present were Nancy Moore, Pat Hamm, Louise Pesnicak, Ilene Snyder and Joelle Talbot.
Absent were Rose Dawley, Pete Leavitt, Roberta Snyder, Sue Shipp and Jean Marshall.

The Holiday lunch was held at the Virginia Beach National Golf Course on December 13, 2023 with 48 members attending. Committee has only received good reports about the lunch and the decorations were outstanding. A special thanks will be sent to catering manager and her husband who did the wonderful decorating job. The 2024 lunch will also be held at VB National unless things change.

Location and dates for monthly meetings/lunches for 2024 are as follows:

January 17 – Golden Corral on Independence Blvd. There will not be a speaker at this meeting.

February 21 – Golden Corral. Joelle will contact Al Chewing, VB historian, to see if he would be available for this meeting. Another possibility for speaker would be someone from the 911 Center.

March 20 – Gus and George’s Restaurant on VB Blvd.

April 17 – Dock Side Restaurant, Shore Drive.

May 15 – A J Gators on Holland Road

June 19 – Annual picnic at the Farmers Market

July 17 – Taco Loco on VB Blvd.

August – Vacation Month no meeting.

September 18 – Golden Corral or Reginella’s Lohman’s Plaza

October 16 – Golden Corral or Reginella’s Lohman’s Plaza

November 20 – Central Library if available; if not, possibly back at Haygood Methodist Church

December 11 – VB National Golf Club

The survey questions mailed to all members in November have been returned. The committee will have a special meeting at Nancy’s house on January 18 to tabulate the results of the survey. The results will be presented to the Board at the February Board Meeting.

We are looking for speakers for 2024 meetings/lunches. A few names have been mentioned and we will be following up to see if they would be interested and when available. Nancy will also check out Mary’s Country Kitchen to see if they have a room we could meet in.

Meeting adjourned at 11:30. Next meeting will be Tuesday, February 6, 2024 at the Agricultural Dept. conference room at 10:00 AM.

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VBREA ANNUAL RECORD OF INCOME AND EXPENSES FOR 2023/2024 FISCAL YEAR													
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	TOTAL TO DATE
INCOME													
DUES-NEW AND RENEWAL	\$6.00	\$6.00		\$18.00	\$1,602.00	\$498.00							
50/50 RAFFLES	\$31.00		\$34.00	\$30.00	\$26.00	\$55.00							
RECEIPTS FOR HOLIDAY LUNCHEON-MEMBERS AND GUESTS						\$580.00							
RECEIPTS FOR SPRING PICNIC-GUESTS													
INTEREST FOR ALL ACCOUNTS	\$2.83	\$2.84	\$2.74	\$2.83	\$2.76	\$2.86							
TOTAL INCOME TO DATE	\$39.83	\$8.84	\$36.74	\$50.83	\$1,630.76	\$1,135.86	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,902.86
EXPENSES													
HOLIDAY LUNCHEON-ALL EXPENSES					\$20.99	\$1,997.87							
ANNUAL MEETING-ALL EXPENSES				\$136.47	\$67.10								
SPRING PICNIC-ALL EXPENSES	\$29.27												
SUPPLIES FOR NEW MEMBER MAILOUTS													
SUPPLIES FOR ANNUAL DUES AND MARCH REMINDER				\$209.28	\$49.76								
WEBSITE AND MEMBER TIES ANNUAL FEES			\$19.95		\$144.00								
ANNUAL GIFTS TO CHARITIES-TOTAL FOR ALL CHARITIES						\$500.00							
GUEST SPEAKER MEALS													
TOTAL EXPENSES TO DATE	\$29.27	\$0.00	\$19.95	\$345.75	\$281.85	\$2,497.87	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,174.69
NET (Income-Expenses)													-\$271.83

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Proposed Amendment to Section 6.2 (January 17, 2024)

Nominating Committee (Current text)

The Nominating Committee solicit nominations from the membership and submit a slate of qualified candidates for each board director and officer vacancy. The proposed slate of nominees shall be in place no later than the October board meeting of each year. The members of this committee shall be appointed by the **President** and shall consist of a minimum of 3 members of the Association, including the Vice-President who shall serve as the committee chairperson. Committee meeting minutes shall be sent to the Association Secretary for posting to the general membership.

Proposed text:

Nominating Committee

The Nominating Committee solicit nominations from the membership and submit a slate of qualified candidates for each board director and officer vacancy. The proposed slate of nominees shall be in place no later than the October board meeting of each year. The members of this committee shall be appointed by the **Vice-President** and shall consist of a minimum of 3 **active (regular)** members of the Association, including the Vice-President who shall serve as the committee chairperson. Committee meeting minutes shall be sent to the Association Secretary for posting to the general membership.

If the proposal is accepted, the Duties and Responsibilities section for the Nominating Committee shall be updated to reflect the change.

In addition: the Tasks under the Nominating Committee should be updated to include:

1. The Chair of the Nominating Committee shall present the slate of nominees at the Annual Meeting and preside over the voting process if there are multiple candidates for any office.
2. The Chair of the Nominating Committee shall announce the election results and ensure all candidates elected to office are notified of the election results and advised of the next Board of Director meeting date, location, and time.