



**Virginia Beach Retired Employees Association
Minutes of the Board of Directors
May 15, 2024
at 10:00 a.m.
Large Conference Room
Agricultural Building**

Email: vbrea.webmaster@gmail.com

Website: vbrea.org

Board of Directors:

President – Pete Leavitt

Vice President – Joelle Talbot

Secretary – Louise Pesnicak

Treasurer – Donna Brehm

At Large – Twila Leavitt, Nancy Moore, Margaret Sullivan-Rucka, Cathy Morse (absent), Kathy Smith

Welcome:

The President welcomed all present.

Reports of Board Members:

President – Pete Leavitt

- Virtual preretirement seminar on May 7 with 40 people attending. Next seminar will be live (it alternates with virtual).
- Discussed time of BOD meeting—will keep the same for the time being. Next month BOD meeting to be held at the Farmer’s Market prior to our annual picnic.

Vice President – Joelle Talbot

- No Report

Secretary – Louise Pesnicak

- April minutes approved.

Treasurer – Donna Brehm

- Twila made motion to accept and seconded by Joelle to approve the April Treasurer’s report as presented. Approved.
- Report attached to these minutes.

Reports of Committees:

Benefits/Wellness – Chair Vacant

- No report.

Communications – Twila Leavitt

- 11 letters were sent in April to new retirees.
- Facebook and website activity up.
- Report attached to these minutes.

Involvement – Nancy Moore

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

- Majority of members prefer annual meeting to be a lunch meeting. Lunch prices for subs researched and Firehouse Subs provided best price. Motion to move and carried to move forward on providing lunch and work out charge for guests.
- Annual picnic date is June 12th. Guests will cost \$10.
- Report attached to these minutes.

Finance – Donna Brehm

- Income and Expense Report shared with the Board.
- Report attached to these minutes.
- Finance committee to be changed to the Audit committee. Audit to be done in July.

Membership – Donna Brehm

- No report.

Unfinished Business

- Health Insurance Credit – Donna requested assistance from Board in going forward with this issue. Suggested face to face with a council member. Margaret to check with councilman Berlucci about possible meeting.
- Motion made by Louise and seconded by Twila to accept changes as made to the By-laws. Motion carried. Signature page signed except for Cathy Morse whose signature will be obtained.

New Business

- VBREA mailbox address needs updating. New address: 2449 Princess Anne Road, Bldg 14 Room233, VB 23456. Will ensure all current addresses to be replaced with new one (Facebook, website, business cards, etc). Motion made by Donna and seconded by Twila to approve change. Motion carried.

There being no further business, the meeting was adjourned at 11:15 A.M. followed by the meeting at AJ Gator's.

Respectfully submitted by,
Louise Pesnicak

VBREA TREASURER'S REPORT - MAY 15, 2024				
REPORT PERIOD:		APRIL 1-30, 2024		
VA BEACH CREDIT UNION CHECKING				
		STARTING BALANCE:		\$248.48
CREDITS				
	Monthly Interest	\$0.01		\$0.01
	Dues Renewals	\$168.00		\$168.00
	April 50/50 proceeds	\$38.00		\$38.00
	Dues-renewals	\$96.00		\$96.00
DEBITS				
RECONCILED BALANCE WITH APRIL 30 STATEMENT				\$550.49
VA. BEACH CREDIT UNION SAVINGS				
		STARTING BALANCE		\$1,783.96
CREDITS				
	Monthly Interest	\$0.22		\$0.22
DEBITS				
		\$0.00		
RECONCILED BALANCE WITH APRIL 30 STATEMENT				\$1,784.18
VA. BEACH CREDIT UNION MONEY MARKET ACCT.				
		STARTING BALANCE		\$5,058.47
CREDITS				
	Monthly Interest	\$2.49		\$2.49
DEBITS				
		\$0.00		
RECONCILED BALANCE WITH APRIL 30 STATEMENT				\$5,060.96
TOTAL ASSETS AS OF APRIL 30, 2024				\$7,395.63

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

VBREA Communications Committee

May 8, 2024

The Communications Committee met May 8, 2024 at 9:30 a.m. at Brick House Diner, 941 Providence Square.

Those present were Twila Leavitt, Chairman; Phillip White, and Mary Cardwell. Pete Leavitt was a guest.

Twila welcomed everyone.

Membership and Retirement Letters and Member Information: Phillip sent eleven letters to new retirees for April.

Greeting cards: None were sent since the last meeting.

Member information and Website: Cathy's report showed two email blasts were sent to membership:

- The proposed amendments to the Bylaws.
- The May membership meeting and RSVP information.

Also:

- Cathy updated several items on the website.
- The Webmaster Views Report showed overall activity has slightly increased with unique visits and page views being up.

Member information and Facebook: Kathy's report showed posts-11-up 22%; comments-5-up 25%; reactions-55-up 90%.

Phillip said he mentioned a bus trip to Lancaster County in Pennsylvania for the sight and sound play which is Daniel for this season.

Old Business:

New members for the Communications Committee. Still searching for new members to be trained as backup for different responsibilities.

New Business:

The next meeting will be **June 5, 2024** at 9:30 a.m. at Brick House Diner.

The meeting adjourned at 10:25 a.m.

Respectfully submitted,

Twila Leavitt, Chairman

Mary Cardwell, Secretary

**Webmaster Report – Cathy & Stan Morse
Virginia Beach Retired Employees Association
May 8, 2024**

Our site is: www.vbrea.org

Our email is: vbrea.webmaster@gmail.com

**Webmaster Dashboard Unique Visitors Report
April 7, 2024 – May 6, 2024**

Unique Visitors: Every computer has its unique code so individual computer visits are only once during a week from a Monday through a Sunday no matter how many times that individual computer visits.

Apr 7 – Apr 21	Unique Visitors	Page Views
Apr 7	4	7
8	5	9
9	5	12
10	7	10
11	3	4
12	2	5
13	1	2
14	1	3
15	9	14
16	5	5
17	20	41
18	12	52
19	3	9
20	4	5
21	3	5

Apr 22 – May 6	Unique Visitors	Page Views
Apr 22	2	4
23	2	4
24	4	10
25	13	33
26	6	8
27	5	13
28	4	13
29	7	10
30	8	30
May 1	4	4
2	2	4
3	4	7
4	7	13
5	8	12
6	3	6

The table above reflects the past 30 days. For this reporting period, unique visits and page views are up, and overall activity has slightly increased. Updates to the website include: on the HOME page posted the information and RSVP instructions for the May 2024 General Membership Meeting, posted the recommended amendments to the VBREA Bylaws; on the ABOUT-US page, deleted reference to a quarterly newsletter listed under the Communications Committee, updated the paragraph about the bylaws to reflect that the original document is electronic instead of hard copy and maintained by the Board; updated the time for Board meetings from 9:30 a.m. to read 9:30 a.m. or 10:00 a.m. depending on agenda, also added to email us if they plan to join so they will know the start time and we will have a head count; on the MEMBERSHIP page, updated the membership application to remove “mail to the address on the back flap” with the address to mail to, then updated application on the website; on the OUR-PRESIDENT page, updated the President’s message; on the CALENDAR page updated RSVP information for May and upcoming meetings; on the VBREA-EVENTS page posted pictures from the May meeting at Dockside Restaurant; updated CVB-PT-POSITIONS-SPOTLIGHT page; added April 2024 retirees to NEW-RETIREES page; on the STAY-CONNECTED page added the April 2024 Board Meeting minutes.

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

The dotted lines on the first graphic (on the next page) of the Webmaster Views Report show the previous 30 days for comparison. According to Weebly analytics, there were 163 unique visits, which is up 4% over the last 30 days than from the previous 30 days. There were 354 page views, which is up 15% from the previous 30 days. Unique visits viewed an average of 2.0858 pages, which is up 7%. With unique visits and page views slightly up, site traffic (second graphic on next page) also shows slight increased activity on just over half of our pages.

Webmaster Views Report

April 7, 2024 – May 6, 2024

Overview

Daily

April 7, 2024 - May 6, 2024

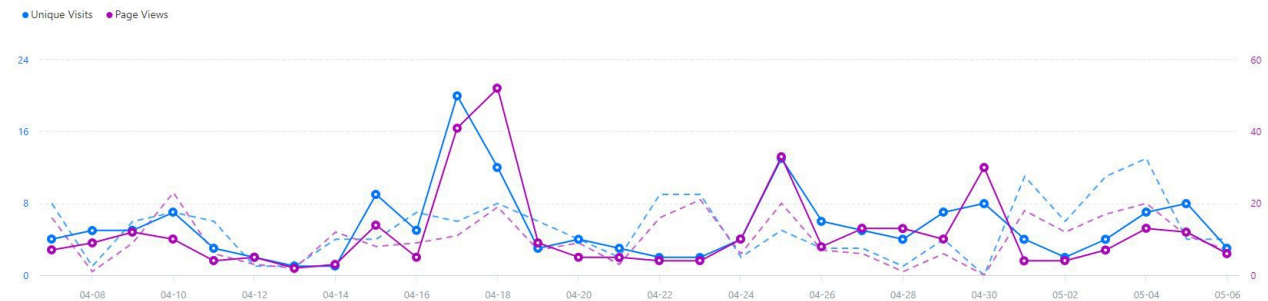


Compare your data

Unique Visits

Page Views

Include previous period



Top Pages Reviewed: The figures indicate which pages had more “interest” for viewers.

Page Name	Views past 30 days	Vs Previous 30 days
/(home page)	23	+16.67%
/about-us.html	-	-
/benefits-and-you.html	-	-
/calendar.html	1	+3.13%
/cvb-pt-positions-spotlight.html	-	-
/in-gratitude.html	-	-
/local-commerce.html	-	-
/membership.html	5	+12.82%
/new-retirees.html	16	+15.84%
/our-president.html	1	+6.67%
/services-opportunities.html	-	-
/stay-connected.html	1	+20.00%
/vbrea-events.html	1	+11.11%

Since the last report in April, two email blasts were sent to the membership: first one was about the proposed amendments to the Bylaws, and the second was about the May membership meeting and RSVP information. As of this date, only one email has been received regarding the proposed amendments to the Bylaws agreeing with the proposed changes.

Questions regarding items discussed in these minutes should be sent via email to vbrea.webmaster@gmail.com.

Involvement Committee
Meeting Minutes (May meeting)
April 30, 2024 at 10:00 am
Large Conference Room
Agricultural Building
Virginia Beach, VA

Present were Nancy Moore, Louise Pesnicak, Joelle Talbot, Ilene Snyder, Pat Hamm, and Joyce Wilson.
Absent were Rose Dawley, Pete Leavitt, Roberta Snyder, Sue Sullivan and Jean Marshall.

April meeting at Dockside was good. Had 27 attended. Food and service were good.

May 15 – Will be at A J Gators on Holland Road. Will do reservations but do not have to have a confirmation. Contact will be Nancy and deadline will be Friday, May 10th. Will give a count to the restaurant on Monday, May 13, 2024.

Discussed the Annual meeting. Nancy advised the committee the Board wanted to get an idea of how much it would cost for a lunch meeting at the Central Library. Nancy had asked members to check places before this committee meeting. Discussed using Subway, Red Robin, Jersey Mikes, Jimmy Johns or Firehouse Subs. Subway and Red Robin did not provide prices. Jersey Mikes was \$81.94 which feeds 12; Jimmy Johns was \$84.19 which feeds 15; Firehouse Subs was \$69.99 which feeds 10. These are 6 inch subs. It was decided to go with Firehouse Subs as the committee agreed these were the best of them all and it was less expensive. Based on 30 attendees it would be \$209.97 (plus tax) (a committee member would pick them up so there would be no delivery fee). Also, discussed providing chips. BJ's has a 50 pack of individual bags (Frito Lay brand) for \$19.99 plus tax. Would provide bottled water (8 oz bottles), coffee (which we have), a jug of tea and ice.

Committee agreed the budget would be no more than \$300. That is based on 30 people. The committee recommends providing Firehouse Subs, chips and drinks for the 2024 Annual meeting to be held November 20, 2024 at the Central Library.

Also, discussed getting someone from the Library to be the speaker.

June 12 (new date) – Annual picnic at the Farmers Market – Pollards has been contacted and we are on their calendar.

July 17 – Taco Loco on VB Blvd.

August – No meeting.

September 18 – Possibly Golden Corral – possible speaker from Credit Union

October 16 – Golden Corral – possible speaker – Al Chewning

November 20 – Annual Meeting

December 11 – VB National Golf Club

Pat Hamm advised the theaters we are looking into have ended their year and do not have their schedules out yet. She will get in touch with the theaters July/August to find out if they have their schedules out yet. We discussed Little Theater of Va. Beach, a theater in Williamsburg. Also, discussed looking into transportation to go as a group.

Due to the June meeting being moved to the second Wednesday the next committee meeting will be on May 28, 2024 at 10:00 in the small conference room, Agricultural Building.

Meeting adjourned at 11:30 am.

VBREA ANNUAL RECORD OF INCOME AND EXPENSES FOR 2023/2024 FISCAL YEAR

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	TOTAL TO DATE
INCOME													
DUES-NEW AND RENEWAL	\$6.00	\$6.00	\$0.00	\$18.00	\$1,602.00	\$498.00	\$123.00	\$42.00	\$168.00	\$264.00			\$2,727.00
50/50 RAFFLES	\$31.00		\$34.00	\$30.00	\$26.00	\$55.00	\$36.00	\$13.00	\$19.00	\$19.00			\$263.00
RAFFLE PROCEEDS DESIGNATED FOR DOOR PRIZES								\$13.00	\$19.00	\$19.00			\$51.00
RECEIPTS FOR HOLIDAY LUNCHEON-MEMBERS AND GUESTS						\$580.00		\$10.00					\$590.00
RECEIPTS FOR SPRING PICNIC-GUESTS													\$0.00
INTEREST FOR ALL ACCOUNTS	\$2.83	\$2.84	\$2.74	\$2.83	\$2.76	\$2.86	\$2.82	\$2.64	\$2.81	\$2.72			\$27.85
TOTAL INCOME TO DATE	\$39.83	\$8.84	\$36.74	\$50.83	\$1,630.76	\$1,135.86	\$161.82	\$80.64	\$208.81	\$304.72	\$0.00	\$0.00	\$3,658.85
EXPENSES													
HOLIDAY LUNCHEON-ALL EXPENSES					\$20.99	\$1,997.87							\$2,018.86
ANNUAL MEETING-ALL EXPENSES				\$136.47	\$67.10								\$203.57
SPRING PICNIC-ALL EXPENSES	\$29.27												\$29.27
SUPPLIES FOR NEW MEMBER MAILOUTS								\$68.00					\$68.00
SUPPLIES FOR ANNUAL DUES AND MARCH REMINDER				\$209.28	\$49.76								\$259.04
WEBSITE AND MEMBER TIES ANNUAL FEES			\$19.95		\$144.00				\$75.00				\$238.95
ANNUAL GIFTS TO CHARITIES-TOTAL FOR ALL CHARITIES						\$500.00		\$500.00					\$1,000.00
MISC. OFFICE SUPPLIES AND EXENSES							\$85.86						\$85.86
GUEST SPEAKER MEALS													\$0.00
DOOR PRIZE EXPENSES													\$0.00
TOTAL EXPENSES TO DATE	\$29.27	\$0.00	\$19.95	\$345.75	\$281.85	\$2,497.87	\$85.86	\$568.00	\$75.00	\$0.00	\$0.00	\$0.00	\$3,903.55
NET (Income-Expenses)													-\$244.70